

Brunswick Link





Brunswick Link Fixed-Route Bus Service:

- **10 “Timed” Stops / 31 Stops**

New Landing Drive stop to serve Coral Sea Housing

- **11 runs Monday - Friday (except major holidays)**
- **Departs Brunswick Station once each hour**
- **First full run 6:49 AM / Last full run 4:49 PM**



Fares per boarding:

FREE Through September 30th

\$2 Adults 12-64

\$1 Riders with disabilities, 65+, 5-11 with adult

Children under 5 ride free with adult

\$3 ADA (eligibility required)



10 “Timed stops” provide more consistent stop times

Brunswick Station Mallard Pond & Pheasant Run Apts Woodlawn Towers

Pejepscot Terrace Rusty Lantern Pegasus Apts Cook's Corner Plaza/Hannaford

Walmart Mid Coast Hospital Apts at Brunswick Landing (Inbound)

Riders use stop times from nearest previous timed stop...

Allows for a less confusing schedule format...

	OUTBOUND	Run 1	Run 2	Run 3	Run 4	Run 5	Run 6	Run 7	
1	Brunswick Station	6:49 AM	7:49 AM	8:49 AM	9:49 AM	10:49 AM	11:49 AM	12:49 PM	
2	Cedar St Park & Ride								
3	Mallard Pond & Pheasant Run Apts	6:53 AM	7:53 AM	8:53 AM	9:53 AM	10:53 AM	11:53 AM	12:53 PM	
4	Creekside Apts	5 Oasis Free Clinic	6 Parkview Main Entrance						
1	Brunswick Station	7:04 AM	8:04 AM	9:04 AM	10:04 AM	11:04 AM	12:04 PM	1:04 PM	
7	Curtis Memorial Library	8 Hannaford Downtown	9 People Plus						
10	W. Hill St	7:14 AM	8:14 AM	9:14 AM	10:14 AM	11:14 AM	12:14 PM	1:14 PM	



Connections to:

BlueLine



AMTRAK®
Downeaster





Connections to:



Provides 3 round-trips Lewiston – Bath Monday-Friday

Stops at Brunswick Station and Cook's Corner Rusty Lantern

Access for Brunswick riders to Bath

Anticipate 4th published run in the near future



Engagement:

Working with the Town of Brunswick, UWMM, and others

Providing in-person training sessions for New Mainers

Next sessions Wednesday and Thursday of next week

Drivers using “icon sheets” and mobile translation

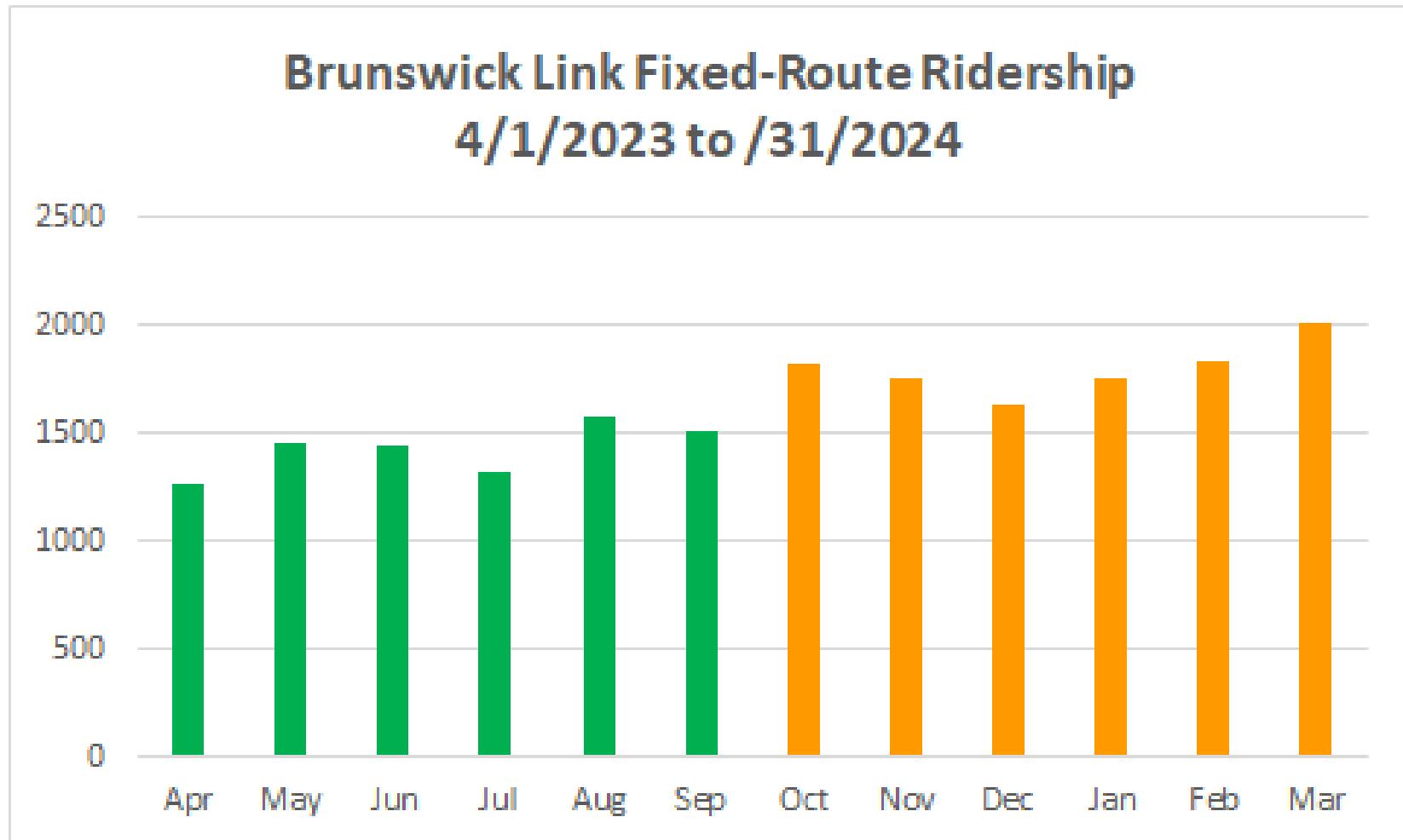


Ridership Continues to Build:

Month	22-23 FR	23-24 FR	22-23 ADA	23-24 ADA	
Apr	1008	1266	51	73	
May	874	1460	54	65	
Jun	1082	1443	60	84	
Jul	950	1320	14	81	
Aug	1193	1577	47	70	
Sep	1196	1503	42	81	
Oct	1159	1826	60	110	
Nov	1158	1757	55	127	
Dec	1155	1629	82	85	
Jan	895	1749	68	108	
Feb	1037	1840	49	102	
Mar	1515	2004	82	179	
Total	13222	19374	664	1165	
	Increase of	6152		Increase of	501

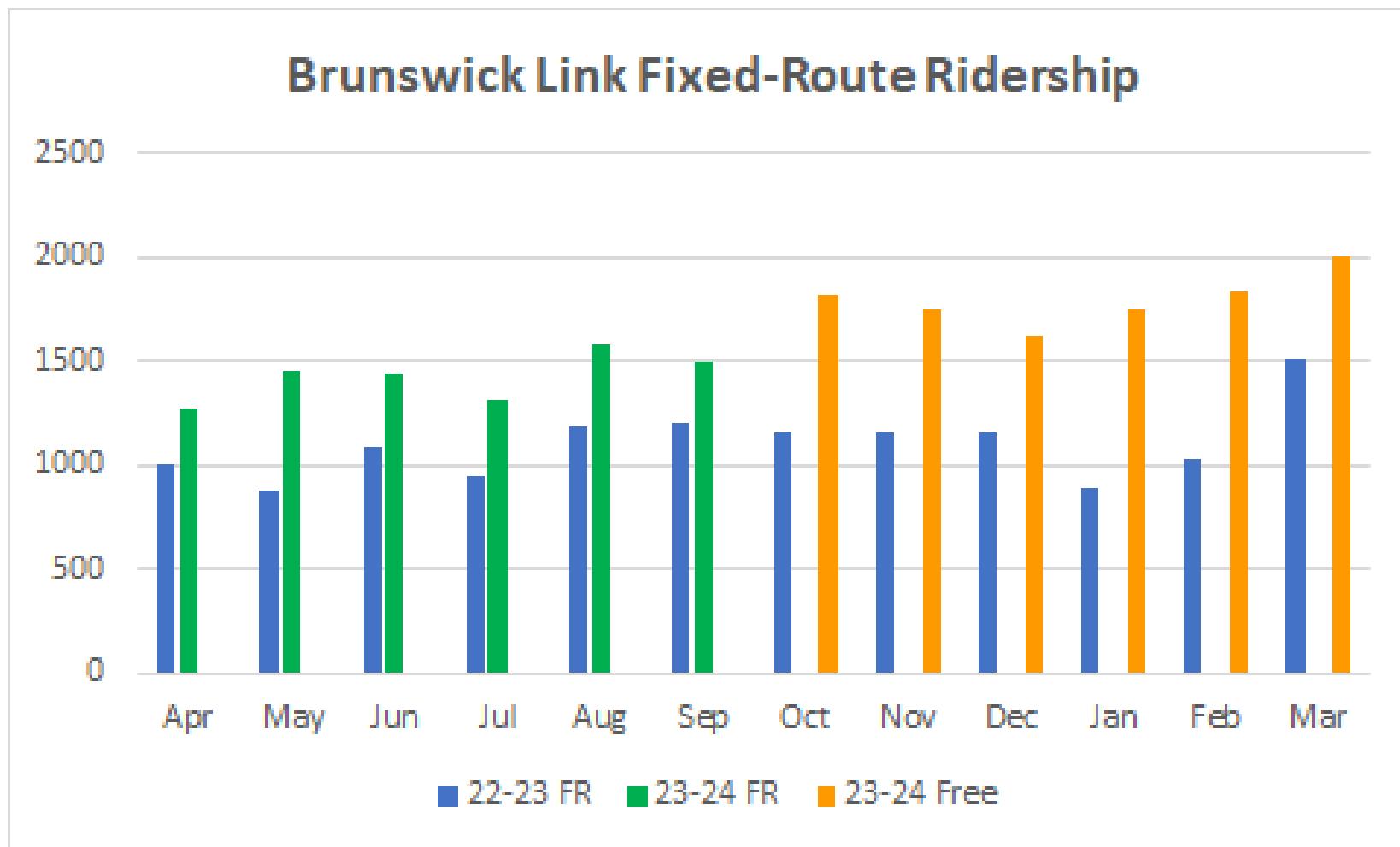


Ridership Continues to Build:





Ridership Continues to Build:





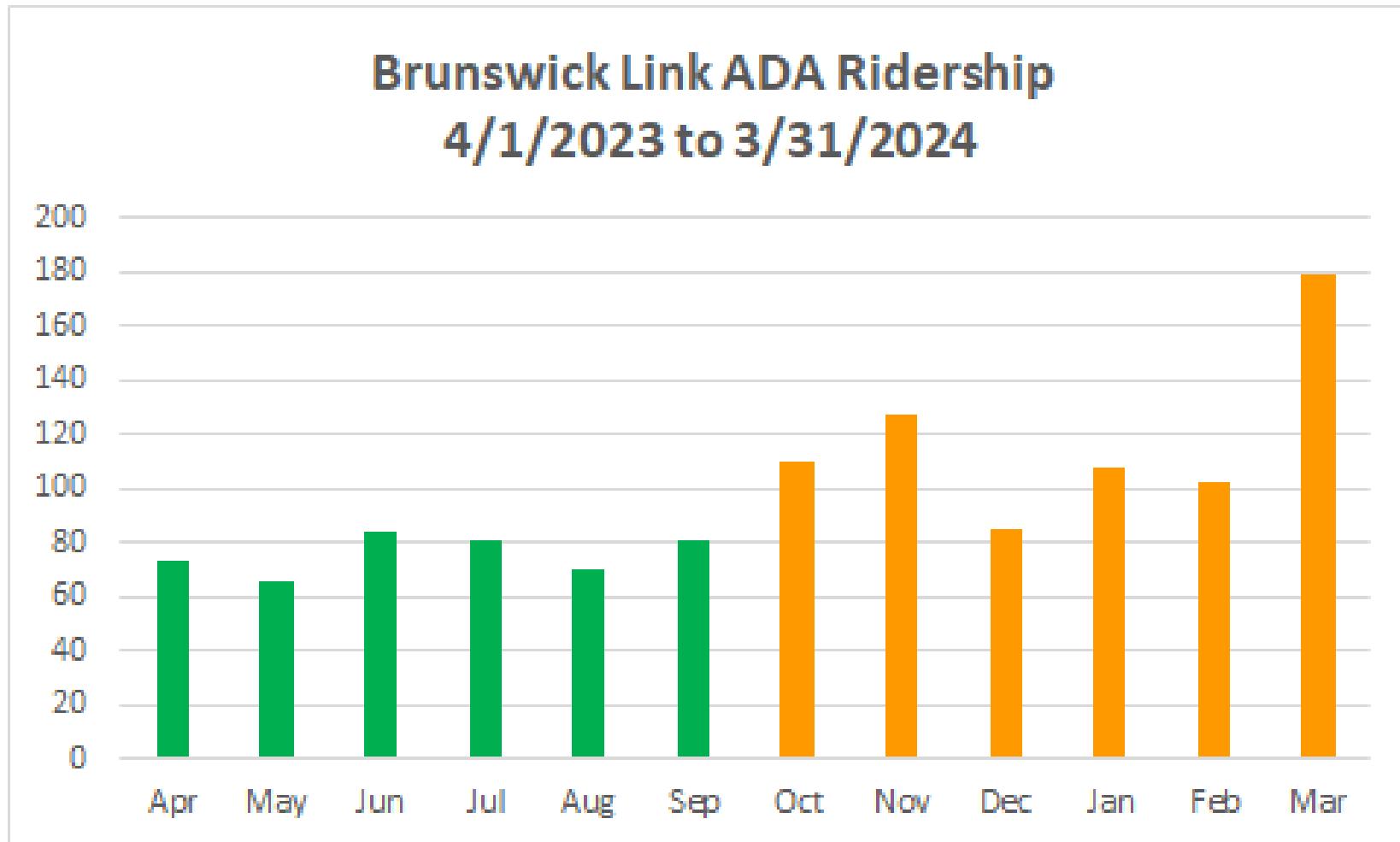
Ridership Continues to Build:

On March 1, 2024
the Brunswick Link Fixed-Route
set an all-time record
carrying 143 riders

*The previous record was 92

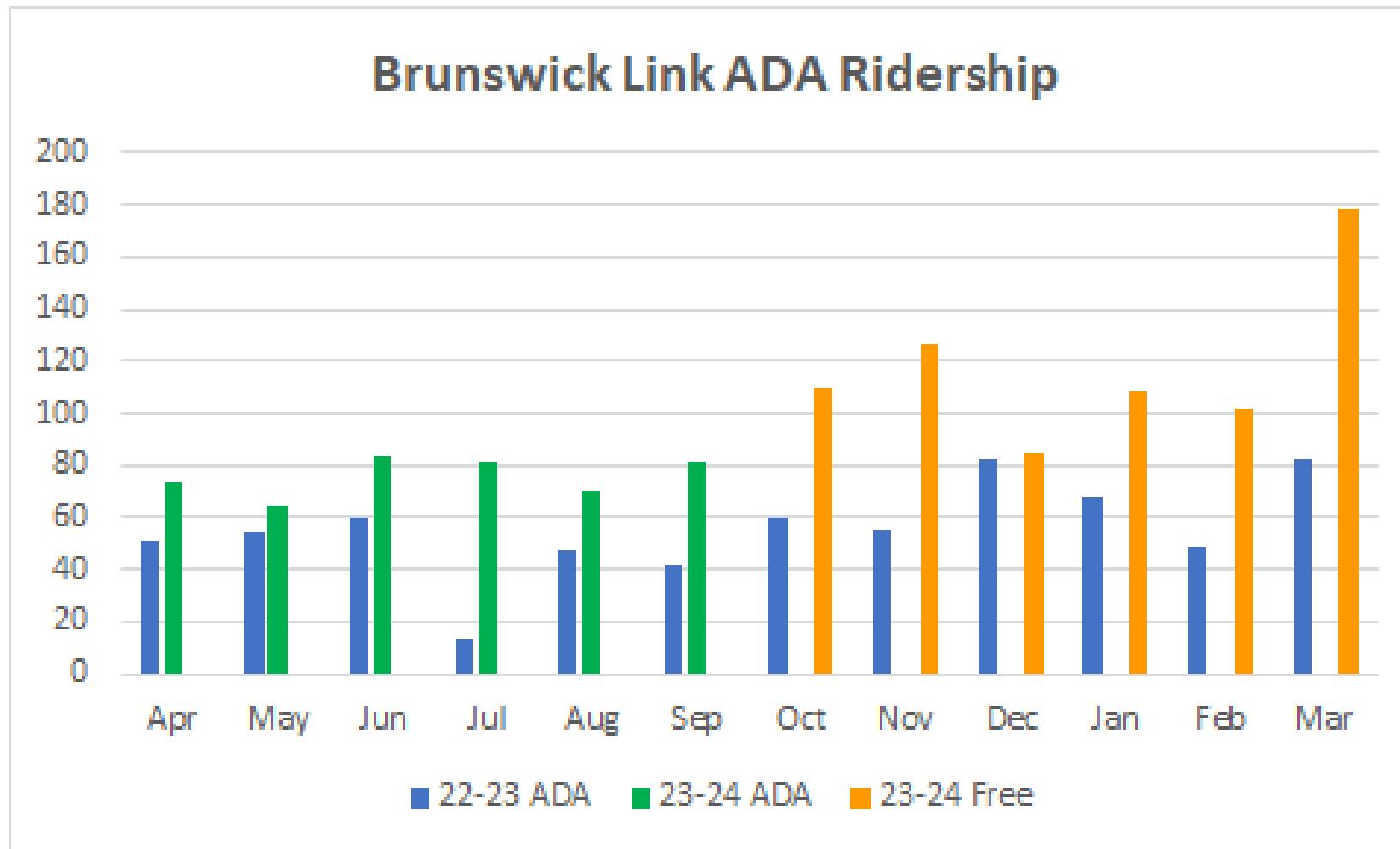


Ridership Continues to Build:





Ridership Continues to Build:





Americans with Disabilities Act (ADA) Service

- **Federally-required parallel service**
- **Eligibility required**
- **$\frac{3}{4}$ mile around fixed-route corridor within Brunswick**
- **By reservation, demand-response, curb-to-curb**
- **Operates at the same times as fixed-route service**



Upcoming issues:

Cost of operation / Sustainability

Continuing development in town and on the Landing

Truly adequate system requires 4 buses + ADA and spare(s)

Replacement buses / Cost of replacement buses

Additional \$5M State of Maine public transit funding at risk



Bus Procurement Timeline:

Replacement buses still on-order...no delivery date provided

2016 – Replacement plan approved (existing buses at EOL)

2018 – State contract canceled due to quality issues

2019 – New RFP and order

2020 – Order cancelled by manufacturer

2023 – New order placed at higher cost (now ~ \$220,000/bus)

WMTS fleet covering now, but critical (high maintenance costs)



Conclusion:

The Brunswick Link system is operating well

Ridership increasing even outside free-fares

Being used by a wider demographic, for more reasons

Connections to regional destinations (and beyond)

Needs to be expanded

Costs are a real issue

Replacement buses can't arrive quickly enough



**Thank you!
Please ride the bus!**