

# Brunswick Link





## Brunswick Link Fixed-Route Bus Service:

- **10 “Timed” Stops / 31 Stops**

**New Landing Drive stop to serve Coral Sea Housing**

- **11 runs Monday - Friday (except major holidays)**
- **Departs Brunswick Station once each hour**
- **First full run 6:49 AM / Last full run 4:49 PM**



Fares per boarding:

**FREE Through September 30th**

**~~\$2~~ Adults 12-64**

**~~\$1~~ Riders with disabilities, 65+, 5-11 with adult**

**Children under 5 ride free with adult**

**~~\$3~~ ADA (eligibility required)**



## 10 “Timed stops” provide more consistent stop times

Brunswick Station    Mallard Pond & Pheasant Run Apts    Woodlawn Towers

Pejepscot Terrace    Rusty Lantern    Pegasus Apts    Cook's Corner Plaza/Hannaford

Walmart    Mid Coast Hospital    Apts at Brunswick Landing (Inbound)

**Riders use stop times from nearest previous timed stop...**

**Allows for a less confusing schedule format...**

	OUTBOUND	Run 1	Run 2	Run 3	Run 4	Run 5	Run 6	Run 7	
1	Brunswick Station	6:49 AM	7:49 AM	8:49 AM	9:49 AM	10:49 AM	11:49 AM	12:49 PM	
	2 Cedar St Park & Ride								
3	Mallard Pond & Pheasant Run Apts	6:53 AM	7:53 AM	8:53 AM	9:53 AM	10:53 AM	11:53 AM	12:53 PM	
	4 Creekside Apts    5 Oasis Free Clinic    6 Parkview Main Entrance								
1	Brunswick Station	7:04 AM	8:04 AM	9:04 AM	10:04 AM	11:04 AM	12:04 PM	1:04 PM	
	7 Curtis Memorial Library    8 Hannaford Downtown    9 People Plus								
40	W    H    T	7:44 AM	8:44 AM	9:44 AM	10:44 AM	11:44 AM	12:44 PM	1:44 PM	

*Brunswick  
Link* 

Connections to:

 *BlueLine*

 **METRO BREEZ**

 **AMTRAK®**  
**Downeaster**

 **CONCORD**  
**COACH LINES**



Connections to:



Provides 3 round-trips Lewiston – Bath Monday-Friday

Stops at Brunswick Station and Cook's Corner Rusty Lantern

Access for Brunswick riders to Bath

Anticipate 4<sup>th</sup> published run in the near future



## Engagement:

Working with the Town of Brunswick, UWMM, and others

Providing in-person training sessions for New Mainers

Next sessions Wednesday and Thursday of next week

Drivers using “icon sheets” and mobile translation



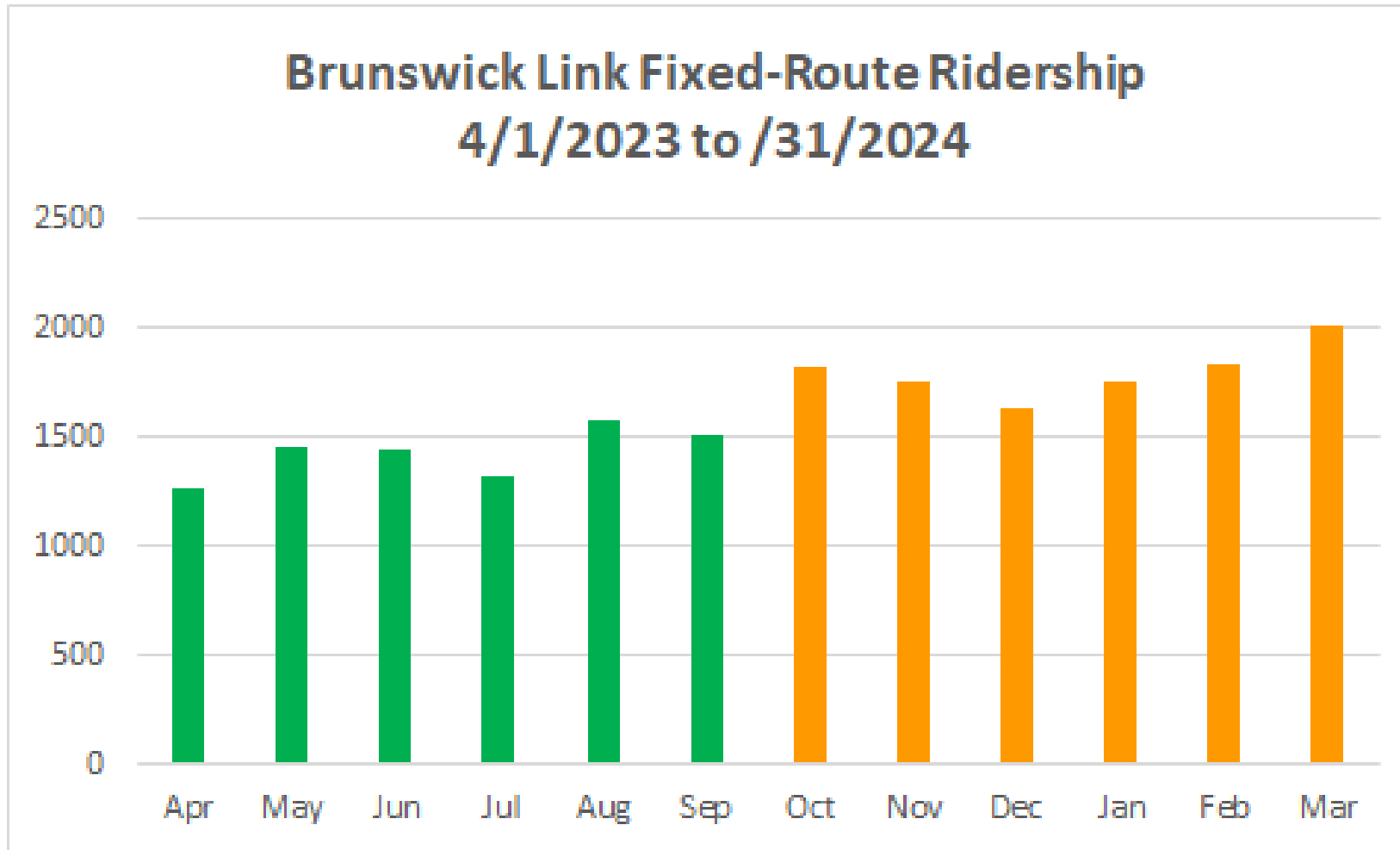


## Ridership Continues to Build:

Month	22-23 FR	23-24 FR		22-23 ADA	23-24 ADA
Apr	1008	1266		51	73
May	874	1460		54	65
Jun	1082	1443		60	84
Jul	950	1320		14	81
Aug	1193	1577		47	70
Sep	1196	1503		42	81
Oct	1159	1826		60	110
Nov	1158	1757		55	127
Dec	1155	1629		82	85
Jan	895	1749		68	108
Feb	1037	1840		49	102
Mar	1515	2004		82	179
Total	13222	19374		664	1165
	Increase of	6152		Increase of	501

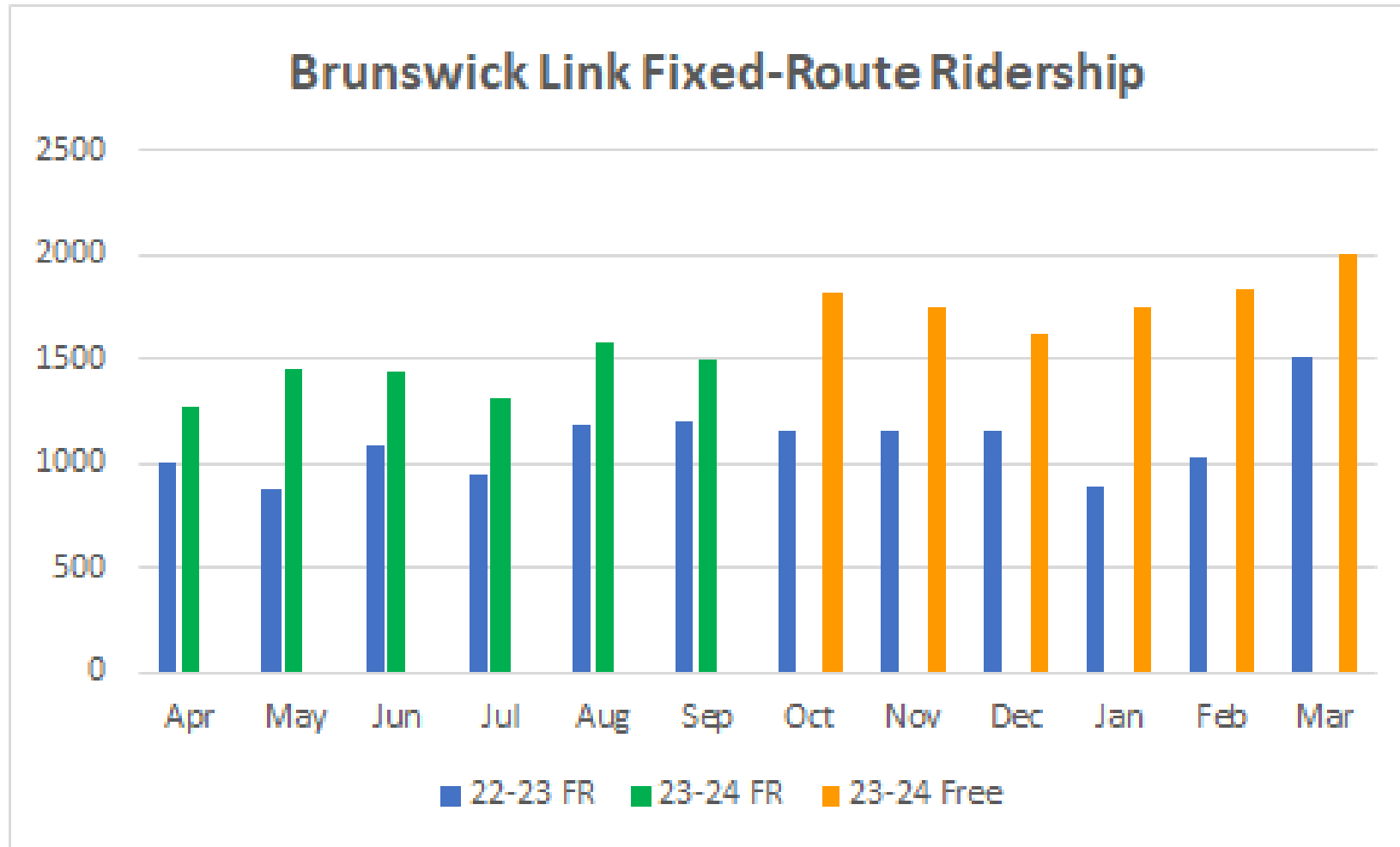


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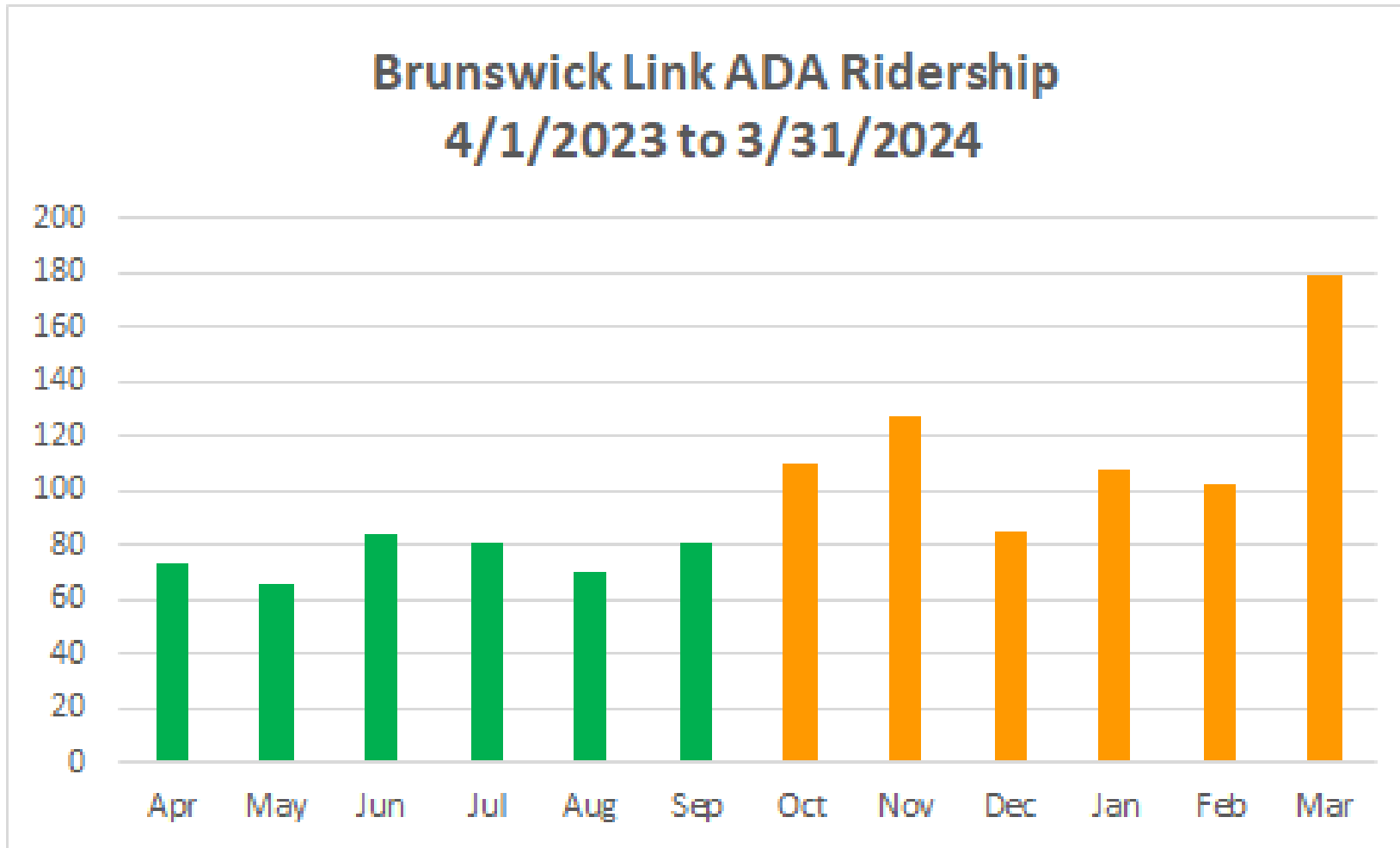
Ridership Continues to Build:

**On March 1, 2024  
the Brunswick Link Fixed-Route  
set an all-time record  
carrying 143 riders**

\*The previous record was 92

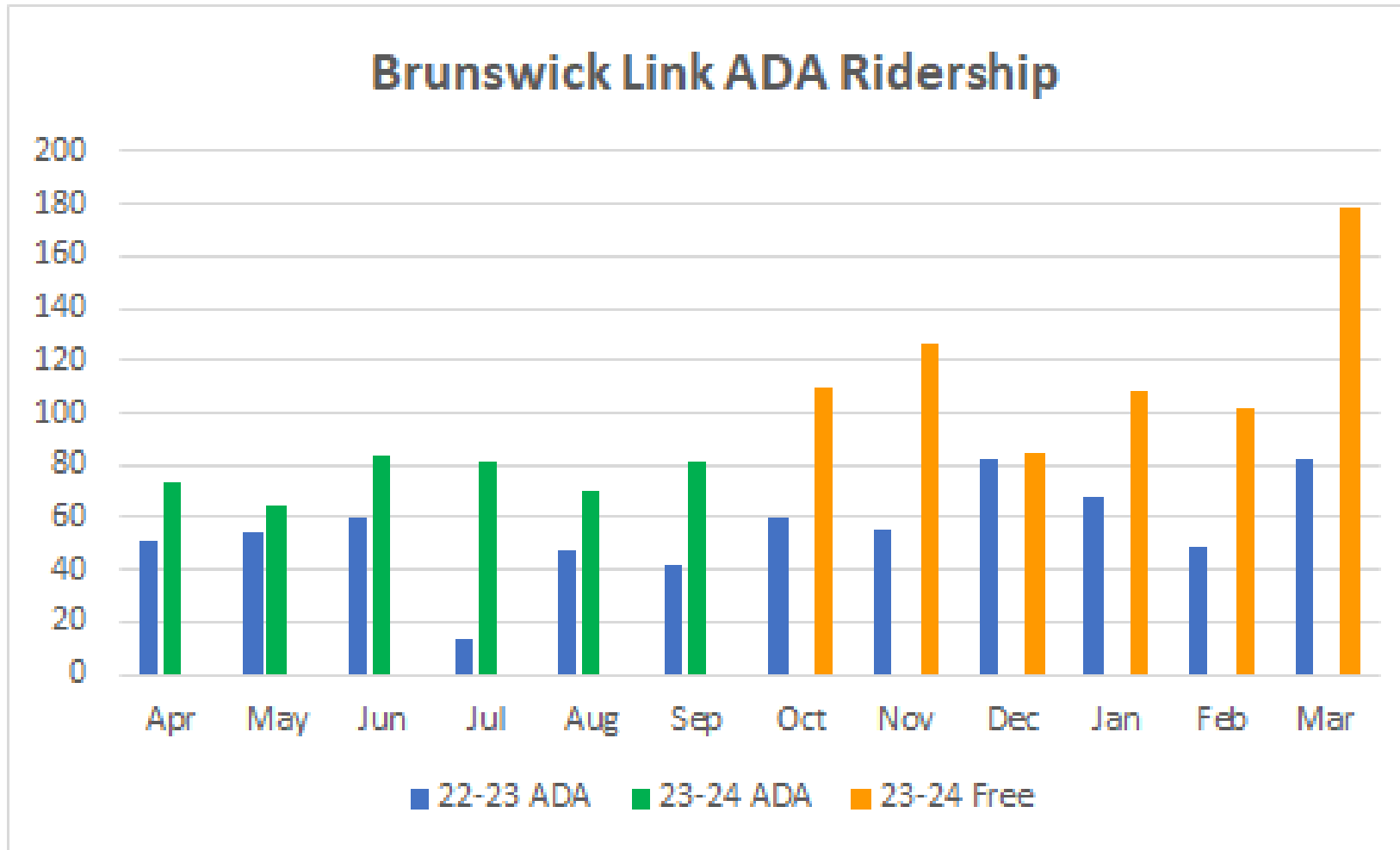


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## Americans with Disabilities Act (ADA) Service

- Federally-required parallel service
- Eligibility required
- $\frac{3}{4}$  mile around fixed-route corridor within Brunswick
- By reservation, demand-response, curb-to-curb
- Operates at the same times as fixed-route service



## Upcoming issues:

**Cost of operation / Sustainability**

**Continuing development in town and on the Landing**

**Truly adequate system requires 4 buses + ADA and spare(s)**

**Replacement buses / Cost of replacement buses**

**Additional \$5M State of Maine public transit funding at risk**





## **Bus Procurement Timeline:**

**Replacement buses still on-order...no delivery date provided**

**2016 – Replacement plan approved (existing buses at EOL)**

**2018 – State contract canceled due to quality issues**

**2019 – New RFP and order**

**2020 – Order cancelled by manufacturer**

**2023 – New order placed at higher cost (now ~ \$220,000/bus)**

**WMTS fleet covering now, but critical (high maintenance costs)**



## **Conclusion:**

**The Brunswick Link system is operating well**

**Ridership increasing even outside free-fares**

**Being used by a wider demographic, for more reasons**

**Connections to regional destinations (and beyond)**

**Needs to be expanded**

**Costs are a real issue**

**Replacement buses can't arrive quickly enough**



**Thank you!**  
**Please ride the bus!**