

Brunswick Link



BRIEF HISTORY OF (RECENT) LOCAL PUBLIC TRANSIT IN BRUNSWICK

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2024 Brunswick Link fixed-route/ADA & BlueLine commuters-Western Maine Transportation Services & D/R WaldoCAP



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2024 Brunswick Link fixed-route/ADA & BlueLine commuters-Western Maine Transportation Services & D/R WaldoCAP

2025 Brunswick Link fixed-route/ADA & BlueLine commuters-Western Maine Transportation Services & D/R WaldoCAP

AVL, Precise passenger counts by location...&...New buses (finally!)



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2025 Brunswick Link fixed-route/ADA & BlueLine commuters-Western Maine Transportation Services & D/R WaldoCAP

2025+ Brunswick Link fixed-route/ADA & BlueLine commuters-Western Maine Transportation Services & D/R WaldoCAP

Study/Consider Expanded service area/More service days/Better service coordination/Hybrid transit buses...?





Brunswick Link Fixed-Route Bus Service:

- **10 “Timed” Stops / 31 Stops**
- **11 runs Monday - Friday (except major holidays)**
- **Departs Brunswick Station once each hour**
- **First full run 6:49 AM / Last full run 4:49 PM**



10 “Timed stops” provide more consistent stop times

Brunswick Station Mallard Pond & Pheasant Run Apts Woodlawn Towers

Pejepscot Terrace Rusty Lantern Pegasus Apts Cook's Corner Plaza/Hannaford

Walmart Mid Coast Hospital Apts at Brunswick Landing (Inbound)

Riders use stop times from nearest previous timed stop...

Allows for a less confusing schedule format...



Americans with Disabilities Act (ADA) Service

- Federally-required parallel service
- Eligibility required
- $\frac{3}{4}$ mile around fixed-route corridor within Brunswick
- By reservation, demand-response, curb-to-curb
- Operates at the same times as fixed-route service



Fares per boarding:

FREE Through September 30th

~~\$2~~ Adults 12-64

~~\$1~~ Riders with disabilities, 65+, 5-11 with adult

Children under 5 ride free with adult

~~\$3~~ ADA (eligibility required)

*Brunswick
Link* 

Connections to:

BlueLine

METRO BREEZ

**AMTRAK[®]
Downeaster**

**CONCORD
COACH LINES**

*Brunswick
Link* 

Connections to:

 BlueLine

Now combined with Lisbon Connection

Provides 7 round-trips Lewiston – Brunswick & Bath

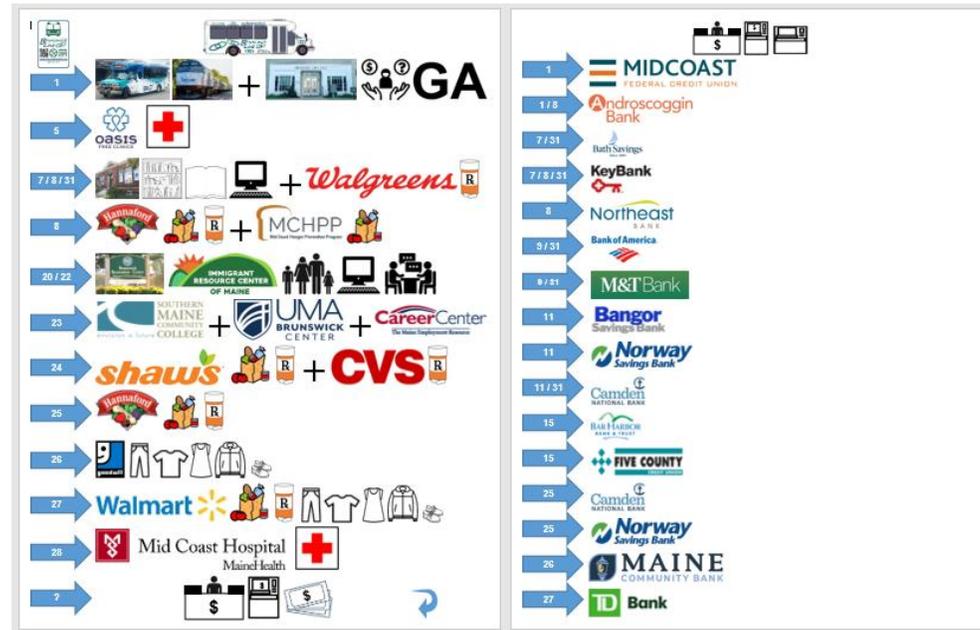
Stops at Brunswick Station, Rusty Lantern & Walmart

Access L~A, Lisbon, Bath, Topsham Fair Mall & Market Basket
(for work, retail, healthcare, etc...)

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Engagement:

Working with the Town of Brunswick, UWMM, and others
Drivers using “icon sheets” and mobile translation





Ridership Continues to Build:

CY 2023

17,518 fixed-route rides, 1014 ADA rides (252 days)

CY 2024

25,149 fixed-route rides, 2,282 ADA rides (256 days)

CY 2025 YTD

8,778 fixed-route rides, 849 ADA rides (84 days)



Bus Procurement Timeline:

2016 – Replacement plan approved (existing buses at EOL)

2018 – State contract canceled due to quality issues

2019 – New RFP and order

2020 – Order cancelled by manufacturer

2023 – New order placed at higher cost (now ~ \$220,000/bus)

WMTS fleet covering now, but critical (high maintenance costs)

Replacement buses due by end of summer



Good News:

Ridership increasing

Free Fares being very effective investment

More regional connections available

MaineDOT being very helpful

Replacement buses due by end of summer



Upcoming issues:

Need updated study (Recommend doing in cooperation with Bath)

Bus capacity is becoming an issue

Cost of operation / Sustainability...So many unknowns

Continuing development in town and on the Landing

Truly adequate system requires 4-5 buses + ADA and spare(s)

Replacement buses / Cost of replacement buses / Types of buses



Conclusion:

The Brunswick Link system is operating well

Ridership continues to increase

Being used by an ever-wider demographic, for more reasons

Connections provided to regional destinations (and beyond)

Needs to be expanded...updated study needed

Costs are a real issue

*Brunswick
Link* The logo consists of two overlapping ovals. The front oval is dark blue and the back oval is green.

Thank you!
Please ride the bus!