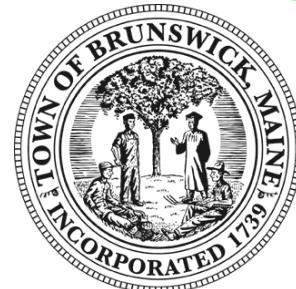


# Town of Brunswick Parks and Recreation Department



## Proposed FY 2025-26 Budget

Brunswick Town Council  
Budget Workshop  
April 17, 2025

## Parks and Recreation Department

Parks and Rec  
Director

Deputy  
Director

### Recreation Administration Division

Financial  
Administrative  
Assistant

Communication &  
Marketing  
Manager

Recreation  
Program  
Manager

Part-Time  
Permanent  
Facility &  
Fitness  
Coordinator

Part-Time  
Program  
Staff

### Buildings and Grounds Division

Parks & Facilities  
Manager

Parks  
Foreman (2)

Seasonal  
Park  
Ranger (3)

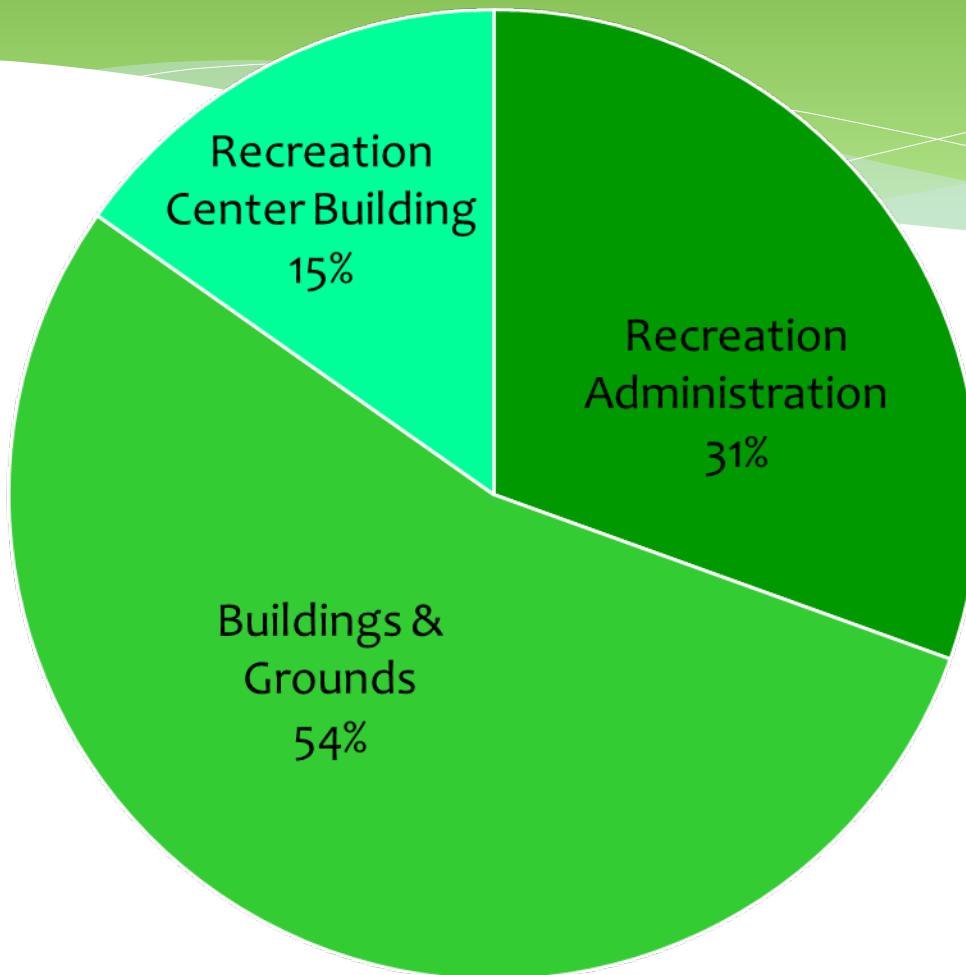
Part-Time  
Permanent  
Maintenance  
Worker

Full-time  
Maintenance  
Workers (7)

Seasonal  
Maintenance  
Workers (10)

15 Full-Time employees  
2 Permanent Part-Time employees  
151 Seasonal employees  
68 Independent contractors

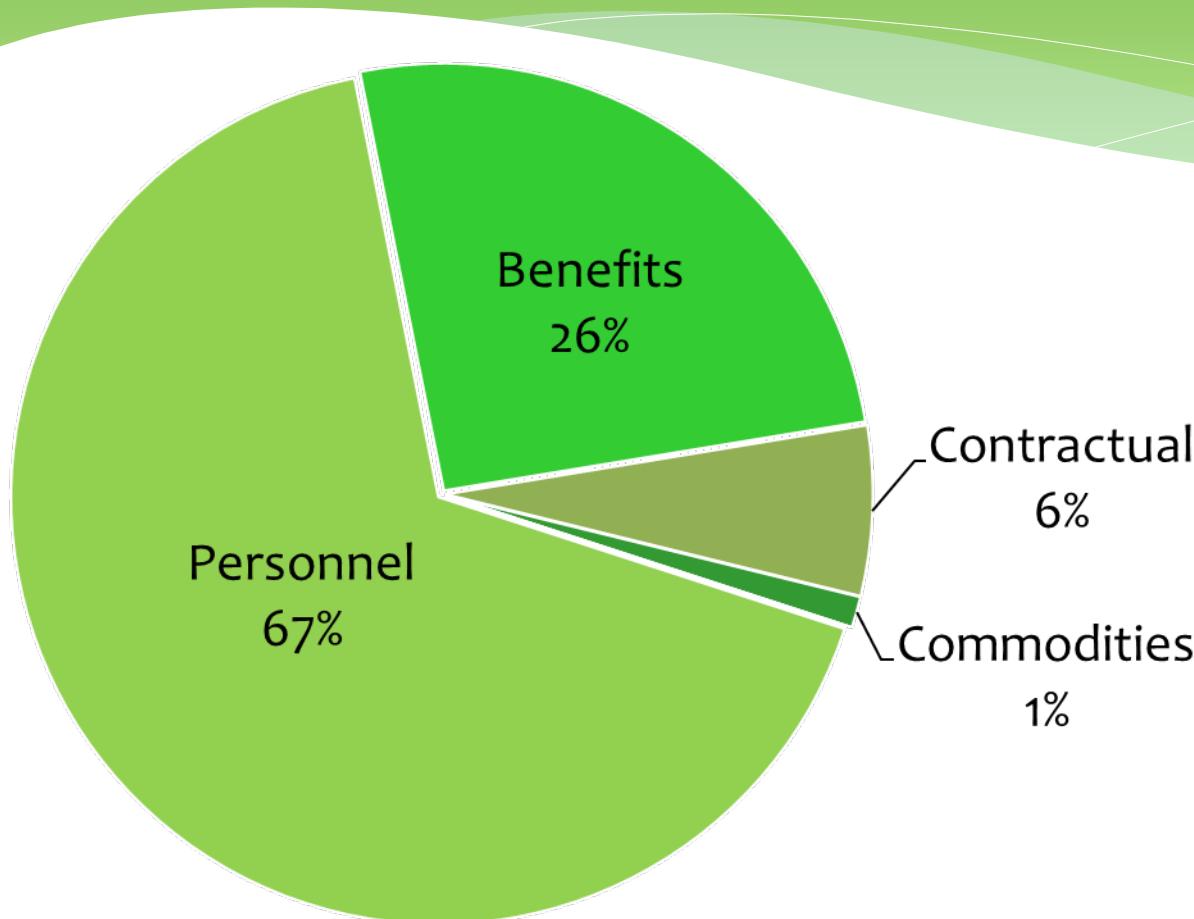
## Brunswick Parks and Recreation Department Department Request ~ 2025-26 Budget



# Brunswick Parks and Recreation Department

## Department Request ~ 2025-26 Budget

### Recreation Administration

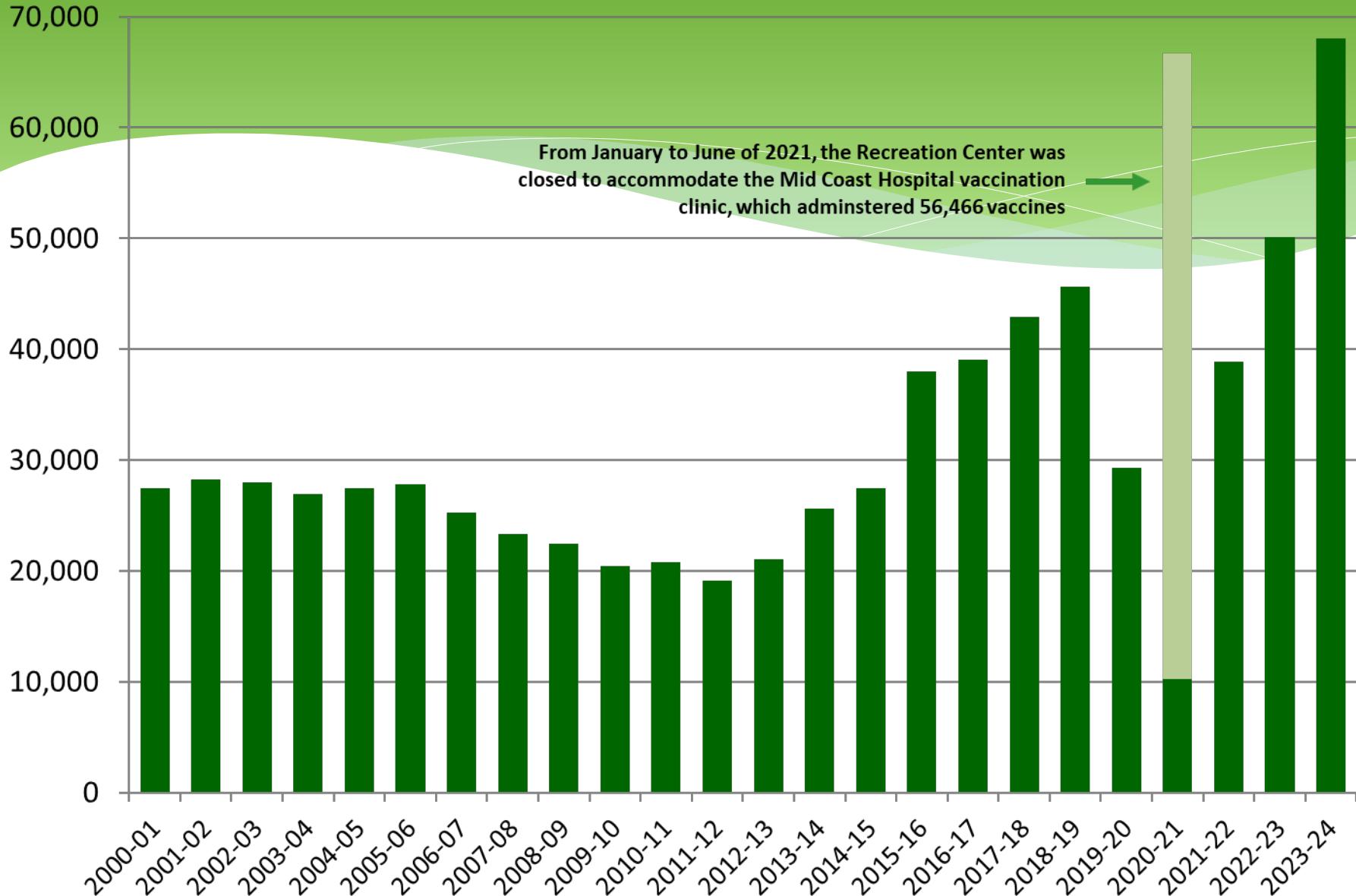


- Policy Development
- Board/Commission Support
- Staff Hiring & Training
- Facility Scheduling
- Recreation Program Planning & Administration
- Volunteer Recruitment/Training
- Data Input for Accounts Payable & Receivable
- Payroll Preparation
- Program Registrations

# Recreation Programs

- **Programs**
  - **118 Department Delivered Programs**
  - **Facilitation for School Department, Affiliate Groups and Independent Organizations – 18 Different Entities**
- **Participants**
  - **68,008 Participants**
- **Seasonal Employees and Volunteers**
  - **143 Seasonal Program Employees**
  - **677 Program Volunteers**
- **Recreation Program Fund**  
**\$1,032,438 Revenue**  
**Program Participants, Sponsorships, Memberships, Childcare Center, Concessions and Gate Fees**
- **3,523 youth sports coaches certified and recertified in National Youth Sports Coaches Association Certification Program since 2001.**

# Recreation Program Participation



# Communications & Marketing



## Facebook – 4.9k Followers

- Content interactions are **up 71%**
- Reach is **up 109%**
- Visits are **up 35%**



## Instagram – 881 Followers

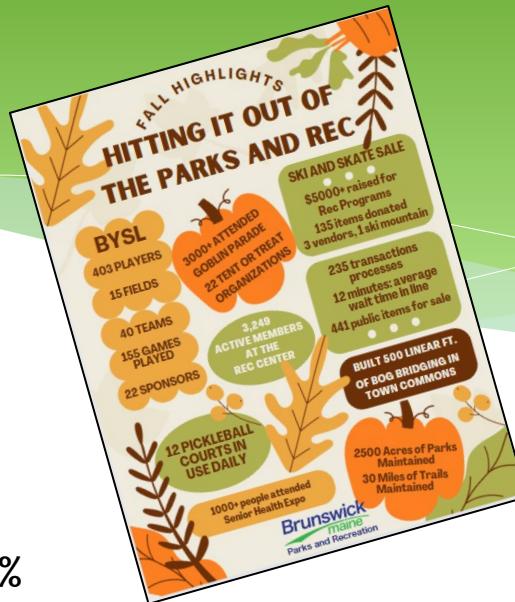
- Content interactions are **up 100%**
- Reach is up **672%**
- Visits are up **109%**

New in 2023



## How Do we Engage with the Public?

- Social Media & Websites
- Program Brochures (4x a year)
- Fliers & Quarterly Snapshots
- Monthly articles and ads
- Partner with Local Newsletters (BDA, School District, PeoplePlus, BBT Regional Chamber, MRRA etc.)
- Media Outlets (Midcoast Maine Radio, News Stations, Newspapers etc.)



## 2025 Signature Events

### 58th Ski and Skate Sale

### 58th Halloween Goblin Parade

### 47th Valentine Ball

### 43rd Mid-Winter Classic Boys' Bball Tournament

### 23rd Mid-Winter Classic Girls' Bball Tournament

### 30th Bike Rodeo and Family Safety Day

# Recreation Programs



**Spring Running**



**Kick Start Soccer**



**Youth Volleyball Camp**



**Adult Pickleball Scramble**

# Recreation Programs



**March Youth Basketball Tournaments**  
Brunswick Boys Won!!!



**The MARC 5k**



**57<sup>th</sup> Annual Ski & Skate Sale**



**Over 35 Adult Basketball League**  
Congrats to 'Old Man Dragons'!!

# Parks & Recreation Recognition



**2024**  
**Brunswick Downtown Association**  
**Member of the Year**

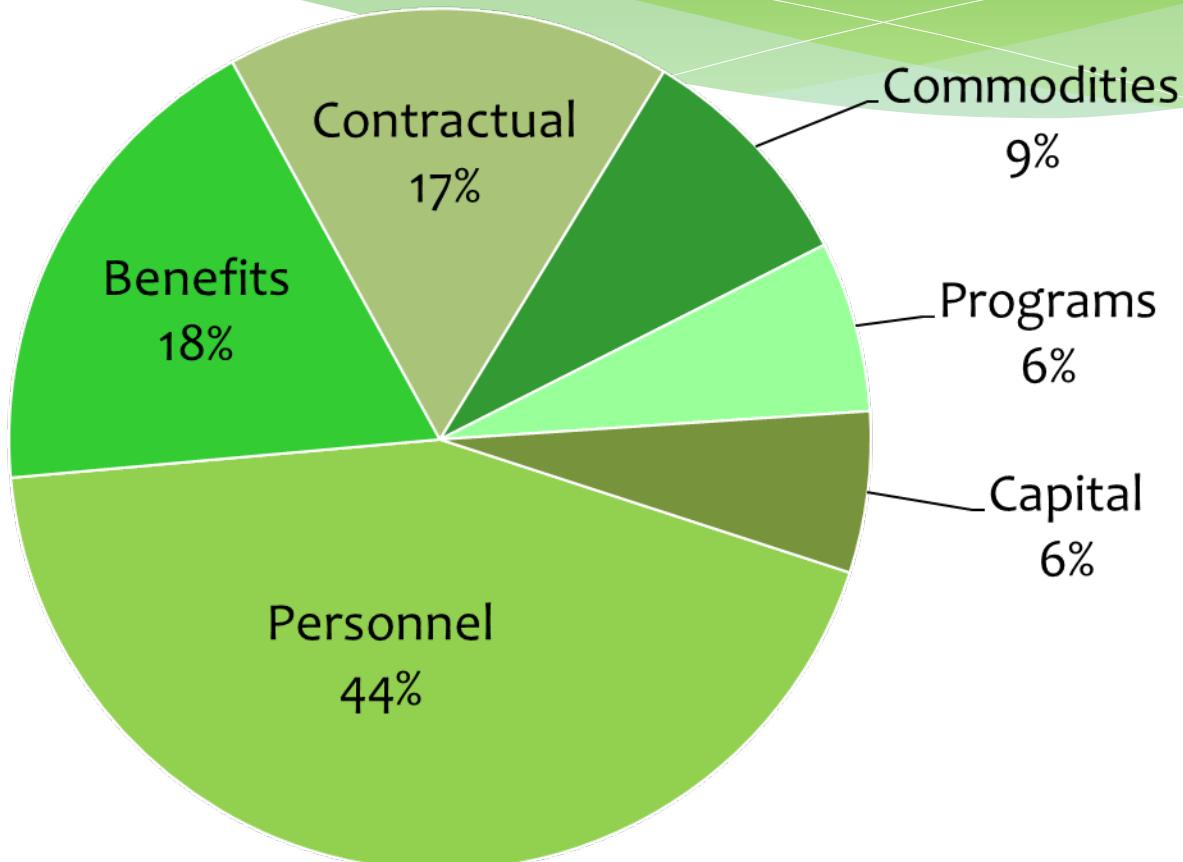
**2025**  
**Maine Recreation & Parks Association**  
**Facility Merit Award**  
**Brunswick Recreation Center**

## Staff Spotlight

Thanks to the quick and level-headed response of Parks and Rec staff member **Laurie Grinnan**, a medical emergency at the Rec Center had a positive outcome. When a member lost consciousness on a treadmill, Laurie, our Fitness and Facility Coordinator, immediately assessed the situation, activated the AED, and began CPR while 911 was called. Her decisive action under stressful circumstances saved his life. We are so proud of her!!

**Brunswick Parks and Recreation Department  
Department Request ~ 2025-26 Budget**

**Buildings and Grounds - Including Recreation Building**



# Buildings and Grounds

## Parks and Public Spaces

### 50 Plus Parks, Facilities, and Public Spaces (Over 2,500 Acres)

Athletic Fields	Activity Areas	Trails	Boat Launches	Passive Use Areas
Bike Path	Coffin Pond	Bay Bridge	Barnes	250 <sup>th</sup> Anniv. Park
Columbia	Columbia	Bike Path	Mere Pt	Bay Bridge
Crimmins	Dog Park	Bunganuc	Mill St	Coffin's Ice Pond
Edwards	Mall/Veterans Plaza	Coffin Pond	Pejepscot	Great Island Chain
Lishness	Senior Garden	Cox Pinnacle	Pinette	Station Ave
Orion		Furbish Preserve	Prince's Pt	Swinging Bridge
Shulman	<b>Natural Areas</b>	Greater Commons	Sawyer	
Stowe	Chamberlain	Lishness Park	Simpson's Pt	<b>Ice Rinks</b>
Wildwood	Coombs	Pejepscot	Water St	Coffin Pond
	Fitzgerald	Pine St		Lishness
<b>Playgrounds</b>	Furbish	Town Commons		Mall
Coffin Pond	Lamb	Merrymeeting park	<b>Gateways</b>	
Columbia	McKeen/Spring		Cooks Corner	<b>Indoor Facilities</b>
Davis	E. Brunswick Site	<b>XC Ski Trails</b>	Maine St	Recreation Center
Edwards	Merrymeeting Park	Furbish Preserve	Mill St	Town Hall
Hambleton	144 Acres - MRRA	Mere Creek	Pleasant St	
Longfellow	283 Acres-Maquoit			

## Buildings and Grounds

### Recreation Facilities Added, 2001 - present

2001-2002	Cox Pinnacle
2006-2007	Greater Commons Greater Commons Trail Connections (Hovey/Melden)
2007-2008	Mere Point Boat Launch
2008-2009	Swinging Bridge Park Maquoit Bay Conservation Land Coombs Property along Androscoggin River Pinette Landing
2010-2011	Maine Street Station Park Born Learning Trail X Country Ski Trails at Mere Creek Golf Course Crimmins Field
2011-2012	Harriet Beecher Stowe Field Capt. William Fitzgerald Recreation and Conservation Area
2012-2013	McKeen Landing - Columbia Field (4 playgrounds, 1 field) Orion Field Merrymeeting Dog Park Current Indoor Recreation Center
2014-2015	Kate Furbish Preserve
2015-2016	Water St. Boat Launch – Float and Piling System Addition
2018	Simpson Point Property
2019	Maine Gravel Services Property (East Brunswick-Adjacent to Captain Fitzgerald)
2020	Veterans Plaza
2022	105 Acres on West Side of Runways at Brunswick Landing from MRRA
2022	Merrymeeting Park
2022	283 Acre Maquoit Property
2023	Landing Perimeter Trail (Maintenance from Allagash Drive Gate to Wilson Ave Gate)

# Annual Maintenance



**Mowing Athletic Fields**



**Infield Grooming of Edwards Field**



**Lining Soccer Fields**



**Center Street Parking lot Fence Repair**

# Annual Maintenance



**Making Ice Coffin Ice Rink**



**New Bog Bridge at Kate Furbish Preserve**



**Fall Cleanup Hambleton Park**



**Storm Damage Cleanup at Water Street**

# Logistical Support for Activities and Events

The department typically provides some level of logistical support (set-up, break-down, clean-up, delivery/pick-up of materials) for more than 40 community activities and events annually, including...

**Easter Sunrise Service**

**Teen Center Scoop-a-thon**

**Bike Rodeo & Family Safety Day**

**Memorial Day Parade Ceremony**

**BDA Community Cook-Out**

**Rotary 4<sup>th</sup> of July Event**

**Cow Island Rowing Race**

**Maine Woods Baseball**

**Independence Association 5k**

**Girls on the Run 5K Road Race**

**Pine Tree Paddle on Androscoggin**

**Miles for Mills 5K Road Race**

**Merrymeeting Trout Unlimited Event**

**People Plus Senior Expo**

**Movies in the Park**

**BDA Music on the Mall**

**National Night Out**

**BDA Outdoor Art Festival**

**9/11 Remembrance**

**POW/MIA Event**

**Fight Hard 5K Road Race**

**Veteran's Day Ceremony**

**Walk to End Alzheimer's**

**BDA Holiday Tree Lighting**

**Hanukkah Ceremony on the Mall**

**Maine Senior Games Cycling Event**

**People Plus Music in April**

**BDA Bed Races**

# Facility Maintenance Priorities

## Priority 1

Bike Path  
Coffin Pond  
Crimmins Field  
Edwards Field  
Lishness Park  
Bike Path Soccer Field  
Mall, Lower  
Mall, Upper  
Town Hall  
Recreation Center  
Shulman Park  
Stowe Field  
Water St Boat Launch  
Merrymeeting Park  
Police Station  
Central Fire Station  
Emerson Fire Station  
MARC  
Mere Point Boat Launch

## Priority 2

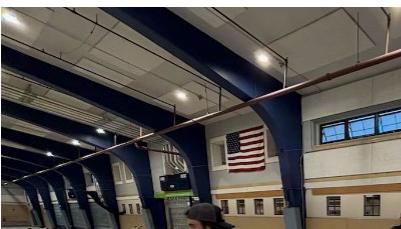
250<sup>th</sup> Anniversary Park  
Bay Bridge Landing  
Davis Park  
Hambleton Playground  
Longfellow Playground  
Maine St Flowers  
Merrymeeting Dog Park  
Pinette's Landing  
Pleasant St Gateway  
Sawyer Park  
Senior Garden  
Town Commons  
Greater Commons  
Wildwood Field  
Furbish Preserve  
Landing Perimeter Trail  
Maine Gravel Service Parcel  
Fitzgerald Rec Area  
Merrymeeting Dog Park

## Priority 3

Barnes Landing  
Chamberlain Ave  
Coffin's Ice Pond  
Cook's Corner Flowers  
Cox Pinnacle  
Lamb Park  
Maquoit Conservation Land  
Maquoit Landing  
McKeen Landing  
Mill St Canoe Portage  
Mill St Lot  
Pejepscot Rec Area  
Prince's Pt Landing  
Simpson's Pt Landing  
Spring/McKeen St Lot  
Swett St Lot  
Swinging Bridge  
Weymouth St. Lot  
144 Acres at Brunswick Landing  
283 Acre Maquoit Property

# FY2025/2026 Projects

## Recreation Center Floor Restoration



# FY2025/2026 Projects

## Midcoast Athletic and Recreation Complex (MARC)



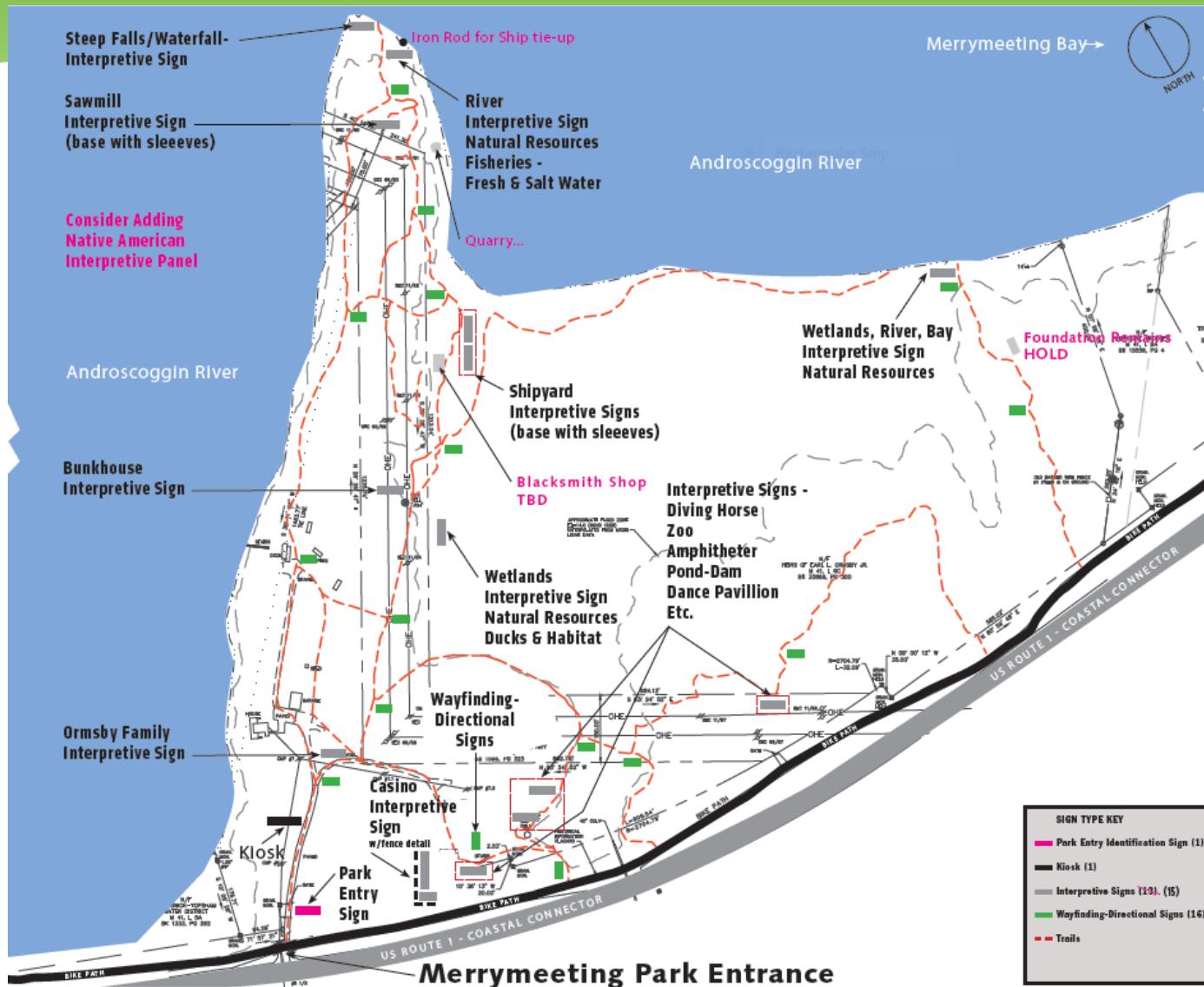
# FY2025/2026 Projects

## Midcoast Athletic and Recreation Complex (MARC) Playground & Basketball Courts



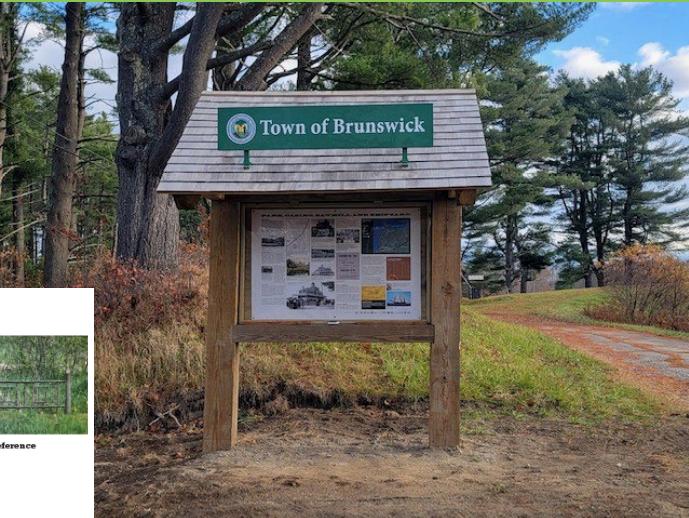
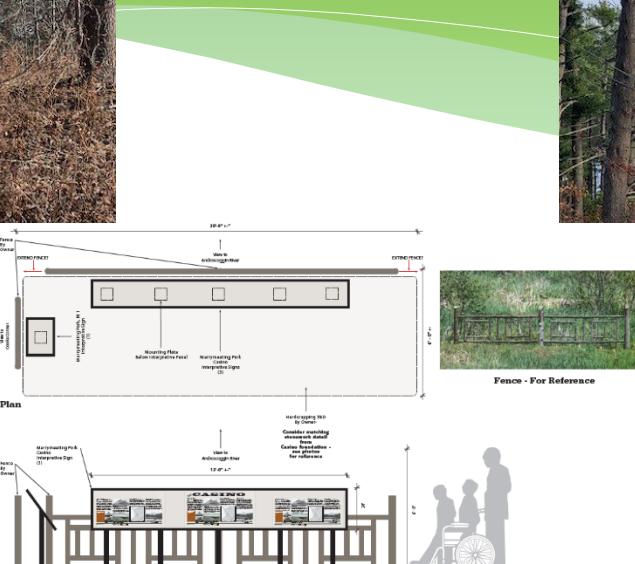
# FY2025/2026 Projects

## Merrymeeting Park Wayfinding



# FY2025/2026 Projects

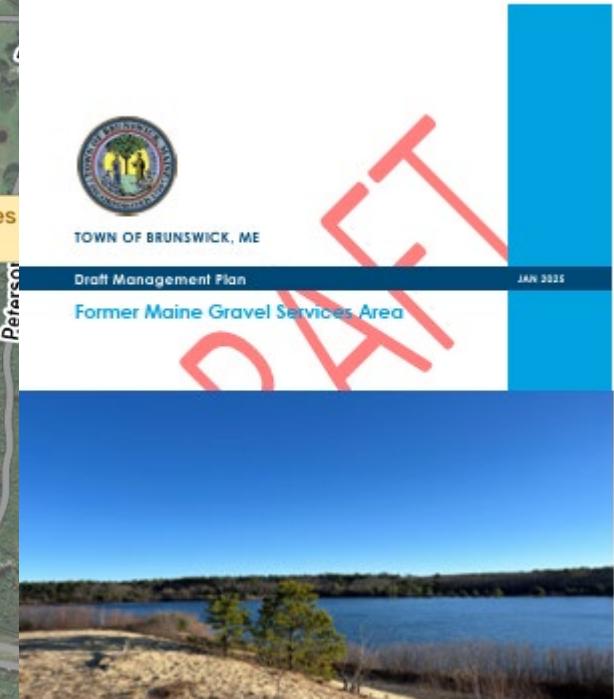
## Merrymeeting Park Wayfinding



# FY2025/2026 Projects

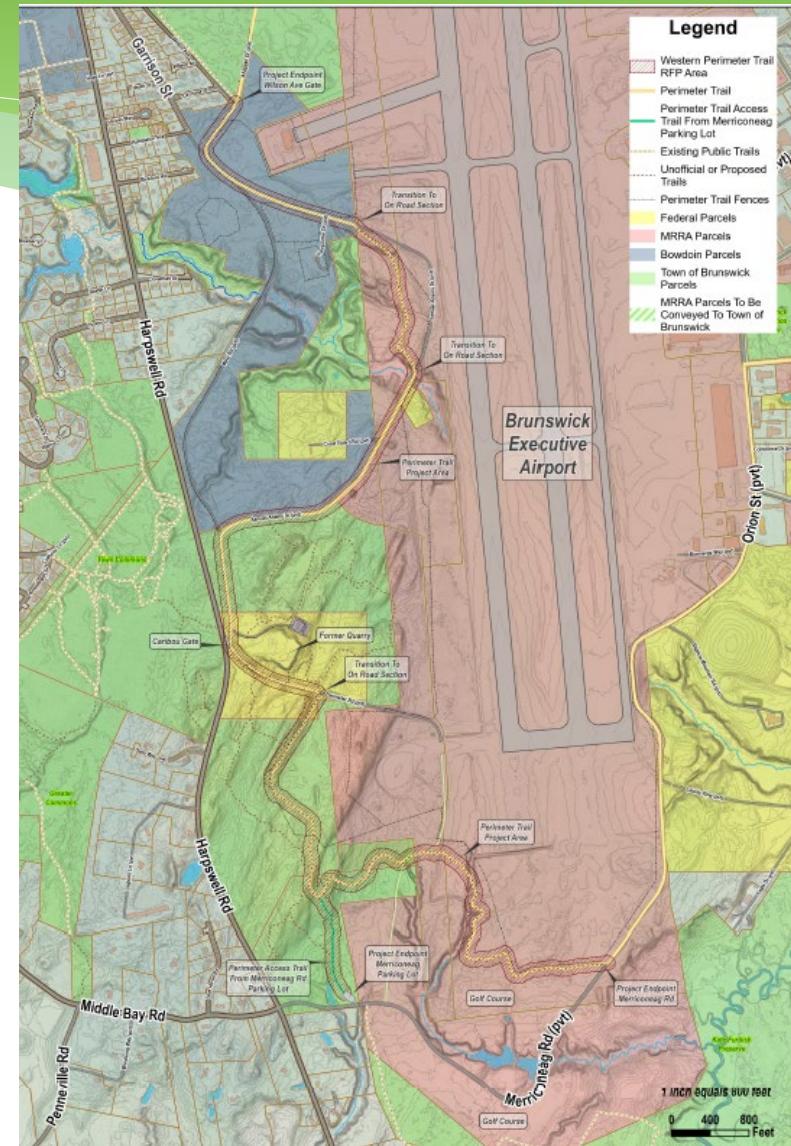
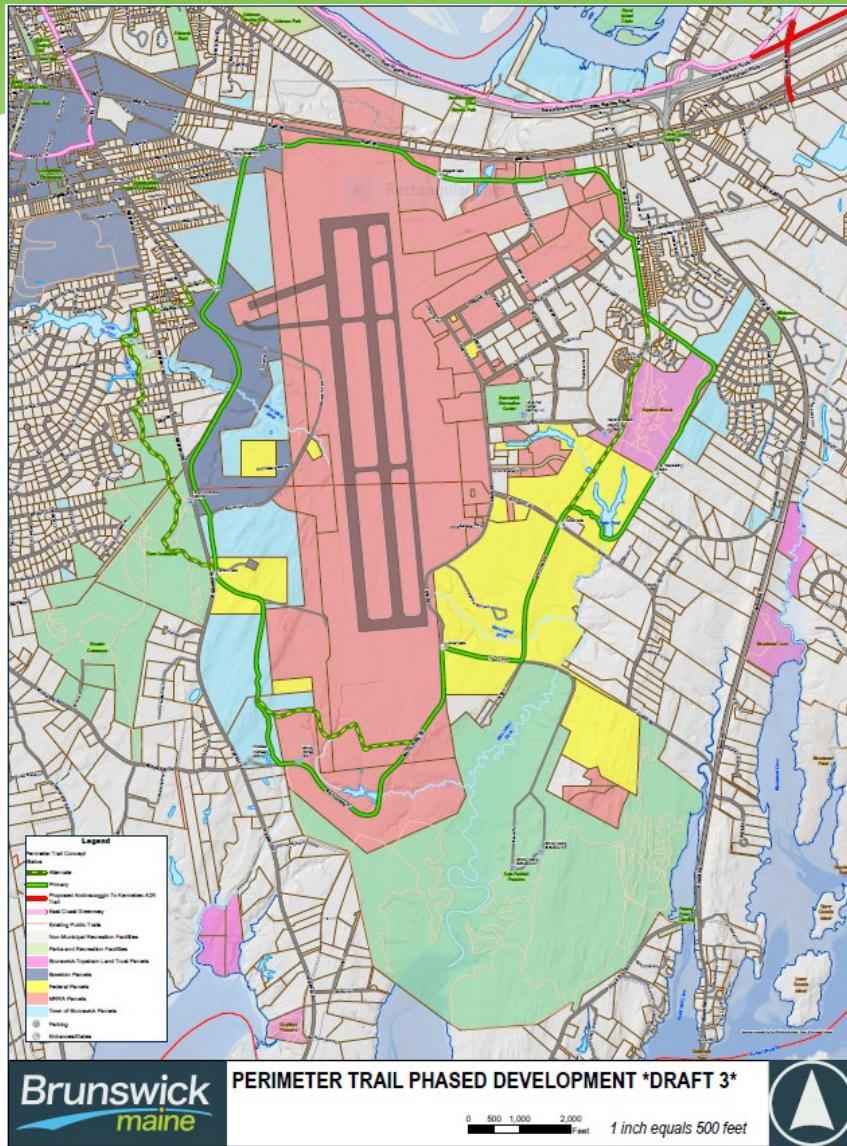
# Former Maine Gravel Services/Captain Fitzgerald Properties

## Master Development & Management Plan Process



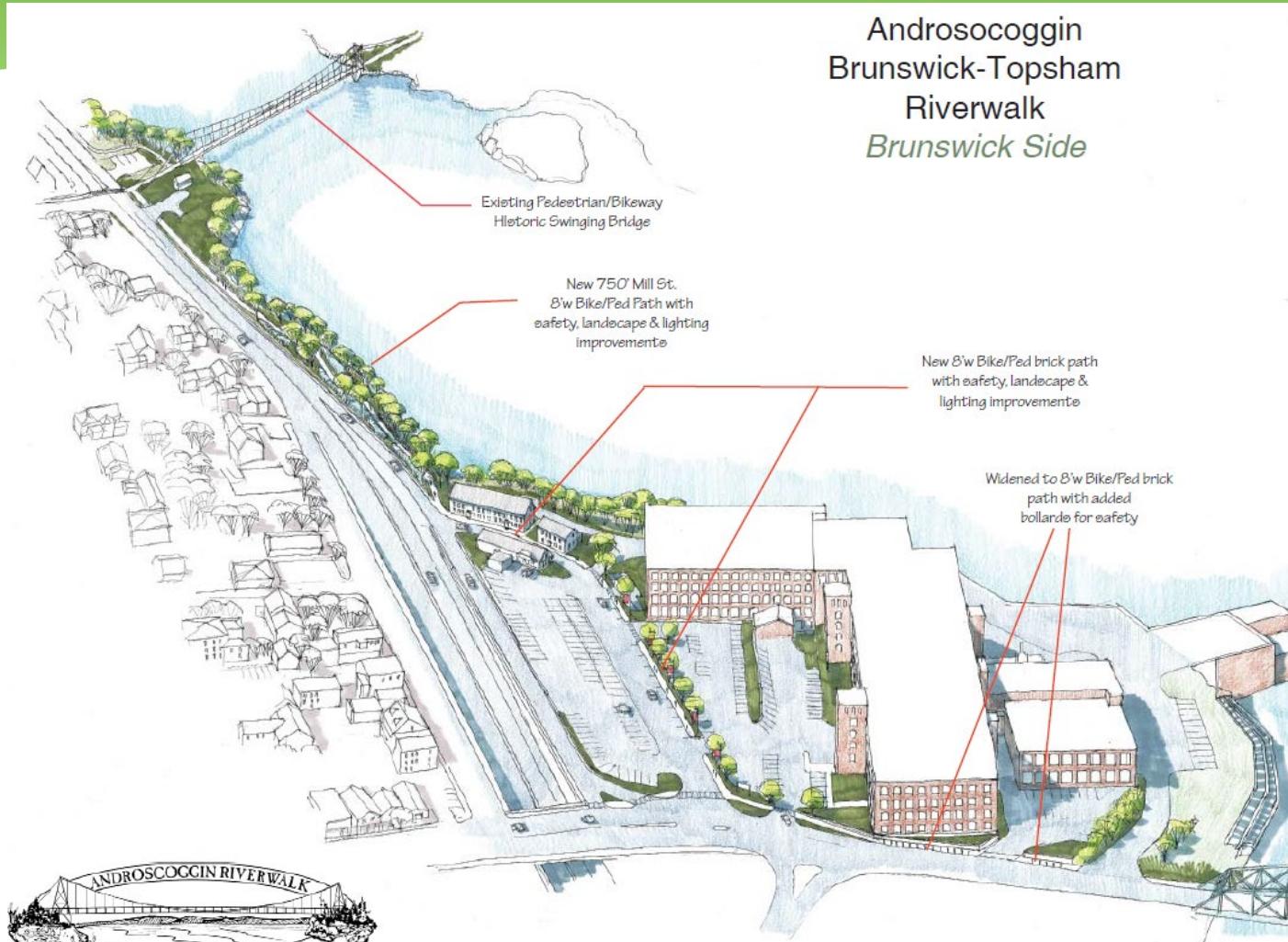
# FY2025/2026 Projects

## Brunswick Landing Perimeter Trail



# FY2025/2026 Projects

## Androscoggin Riverwalk



2 Main Street, Suite 708, Topsham, ME 04086  
[www.AndroscogginRiverwalk.org](http://www.AndroscogginRiverwalk.org)

Anthony Muench  
Landscape Architect  
Brunswick Resident

# FY2025/2026 Projects

## 250<sup>th</sup> Anniversary Park Improvements

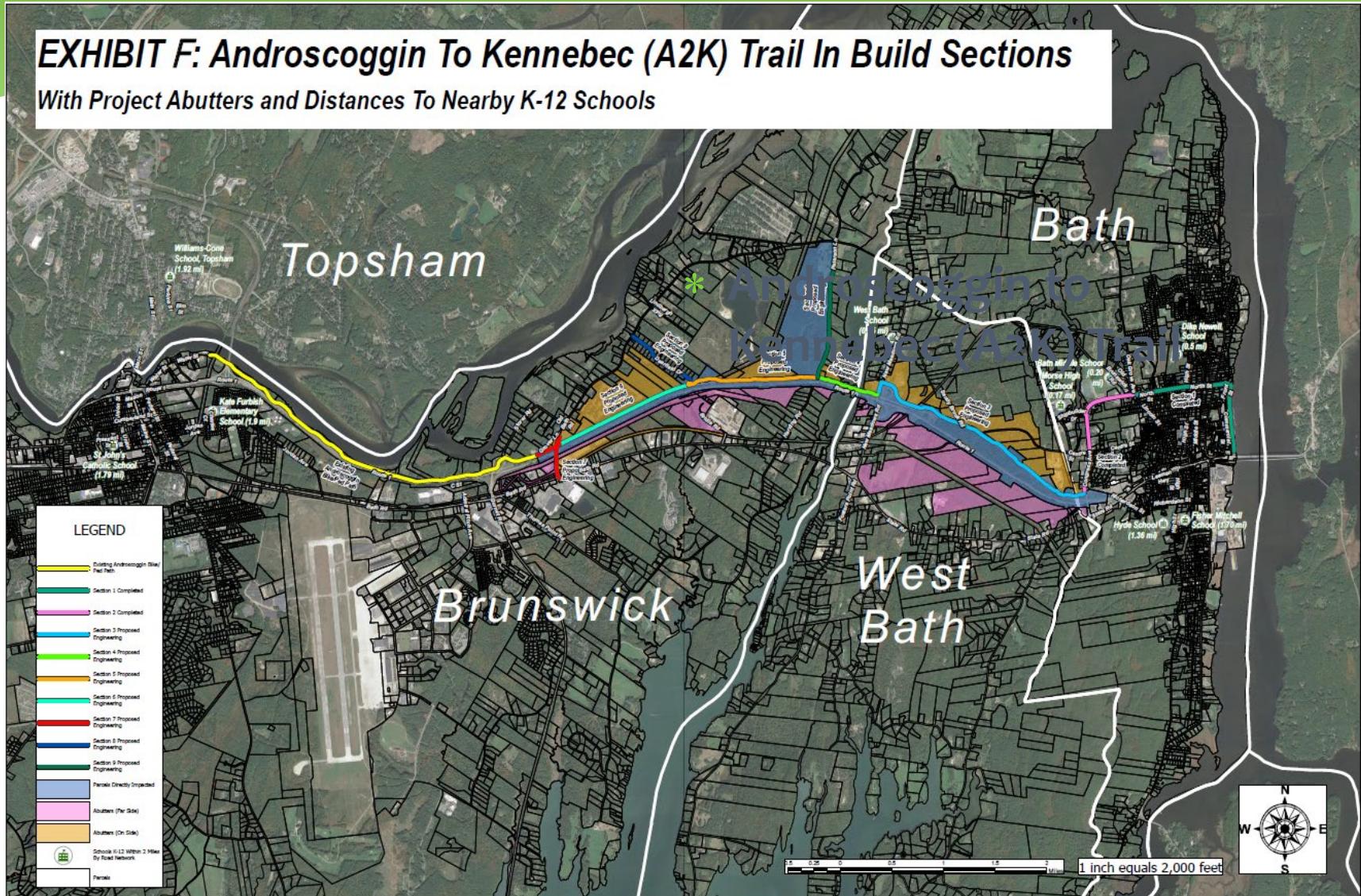


## FY2025/2026 Projects

# Androscoggin to Kennebec (A2K) Trail

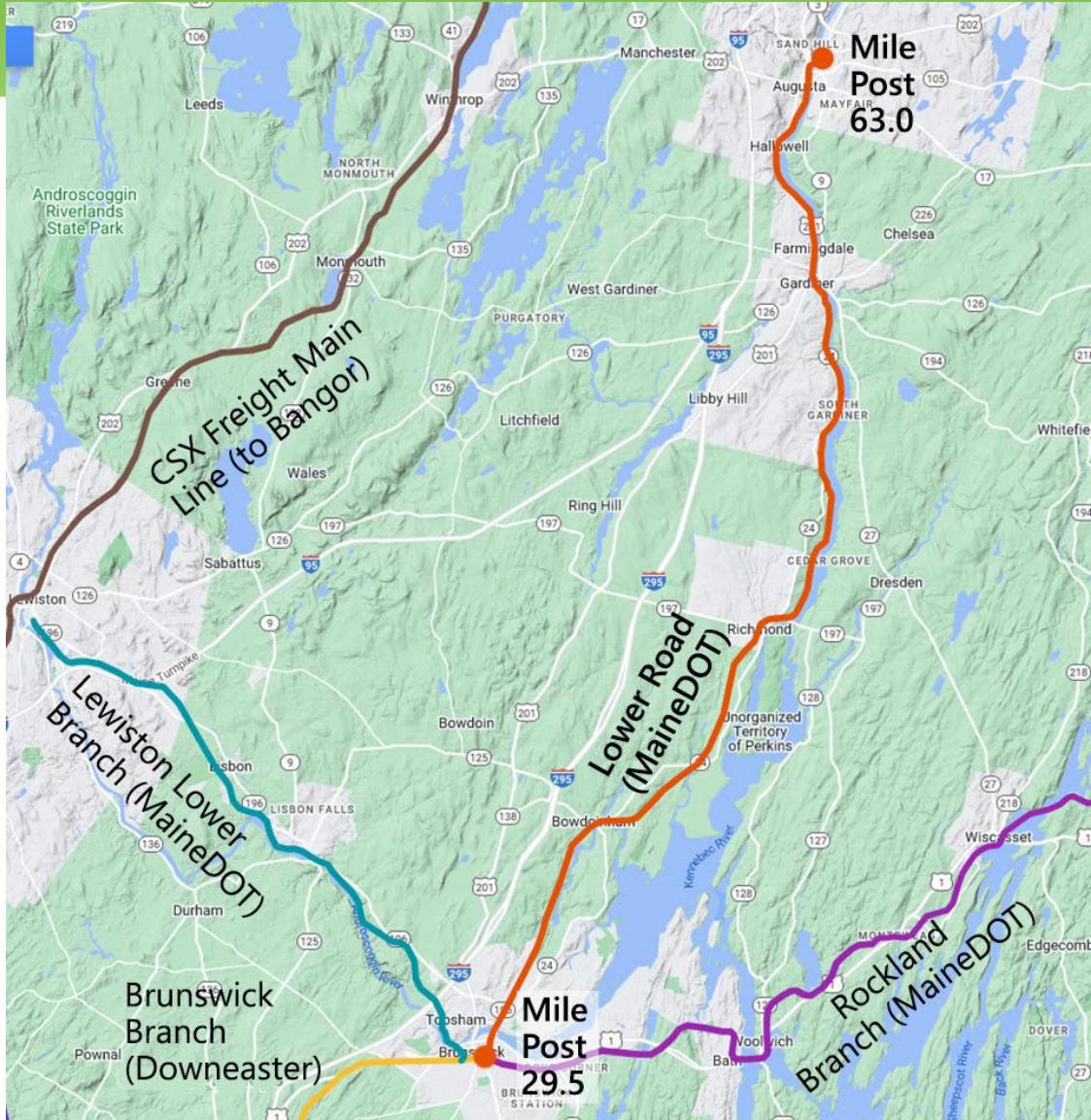
***EXHIBIT F: Androscoggin To Kennebec (A2K) Trail In Build Sections***

## *With Project Abutters and Distances To Nearby K-12 Schools*



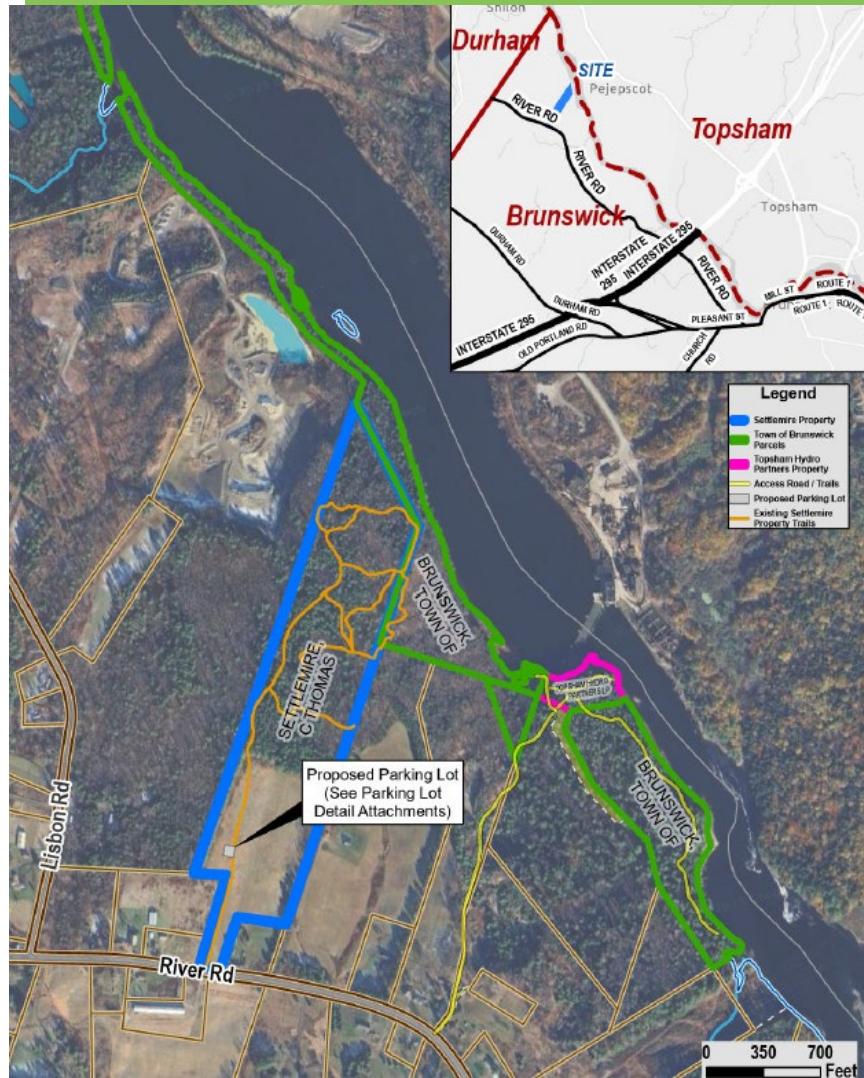
# FY2025/2026 Projects

## Lower Road Rail Corridor-Rail Use Advisory Council

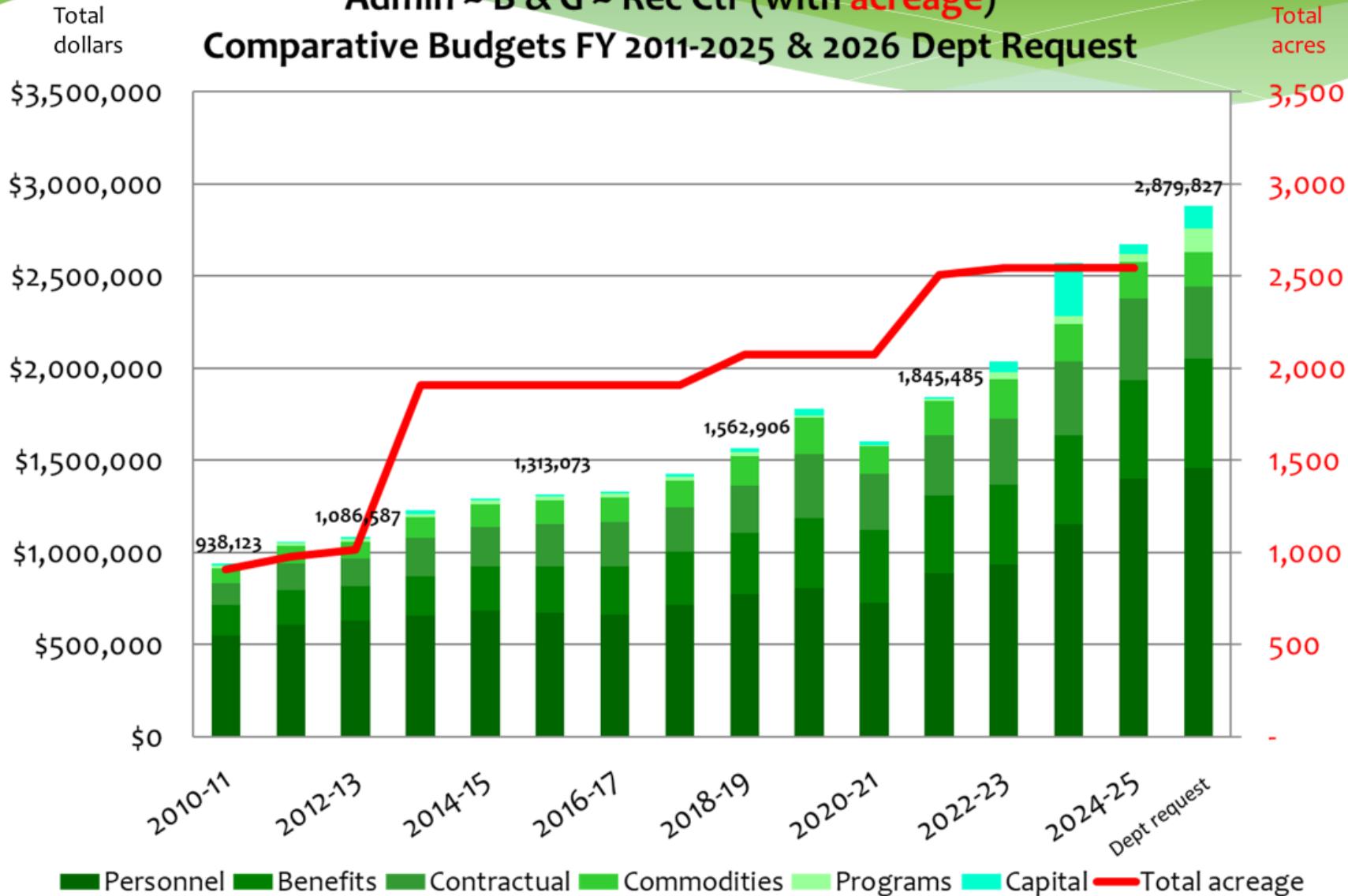


# FY2025/2026 Projects

# Land for Maine's Future - Pejepscot Reservoir Project



**Brunswick Parks and Recreation Department**  
**Admin ~ B & G ~ Rec Ctr (with acreage)**  
**Comparative Budgets FY 2011-2025 & 2026 Dept Request**



# Parks and Recreation Department

## FY 2025-26 Budget Request

	Actual 2023-24	Budget 2024-25	Dept Request 2025-26	Increase/ (Decrease)	% Change
Recreation Administration	708,431	843,911	878,469	34,558	4.1%
Buildings & Grounds	1,269,494	1,499,933	1,562,526	62,593	4.2%
Recreation Center Building	213,172	325,861	438,832	112,971	34.7%
	2,191,097	2,669,705	2,879,827	210,122	7.9%

	Actual 2023-24	Budget 2024-25	Dept Request 2025-26	Increase/ (Decrease)	% Change
Personnel	1,133,558	1,400,086	1,459,553	59,467	4.2%
Benefits	425,655	534,957	593,066	58,109	10.9%
Contractual	351,435	444,472	390,643	(53,829)	(12.1%)
Commodities	128,670	196,680	187,185	(9,495)	(4.8%)
Programs	23,863	40,510	128,280	87,770	216.7%
Capital	127,916	53,000	121,100	68,100	128.5%
	\$ 2,191,097	\$ 2,669,705	\$ 2,879,827	\$ 210,122	7.9%

“A Year of Continued Growth”