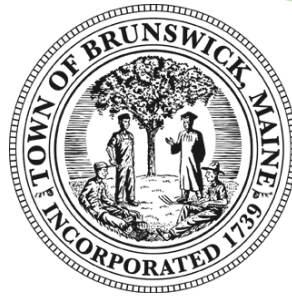


Town of Brunswick Parks and Recreation Department



Proposed FY 2025-26 Budget

Brunswick Town Council
Budget Workshop
April 17, 2025

Parks and Recreation Department

Parks and Rec
Director

Deputy
Director

Recreation Administration Division

Financial
Administrative
Assistant

Communication &
Marketing
Manager

Recreation
Program
Manager

Part-Time
Permanent
Facility &
Fitness
Coordinator

Part-Time
Program
Staff

Buildings and Grounds Division

Parks & Facilities
Manager

Parks
Foreman (2)

Seasonal
Park
Ranger (3)

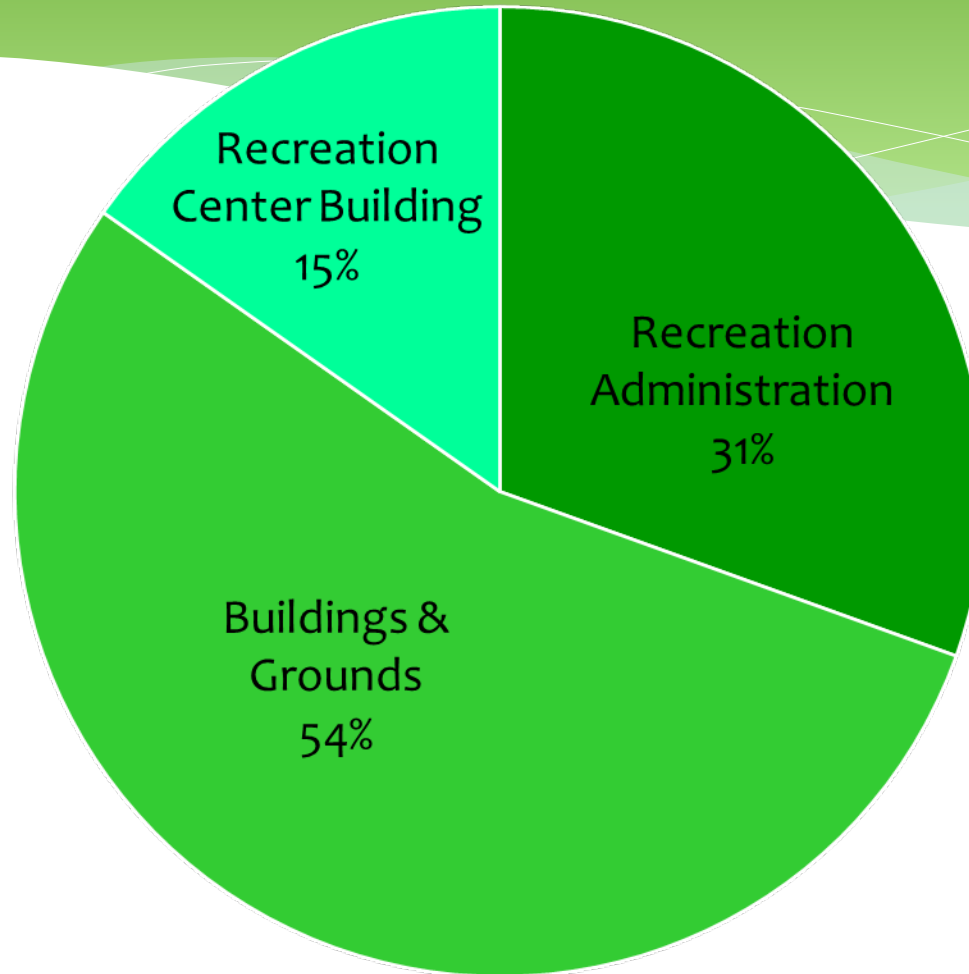
Part-Time
Permanent
Maintenance
Worker

Full-time
Maintenance
Workers (7)

Seasonal
Maintenance
Workers(10)

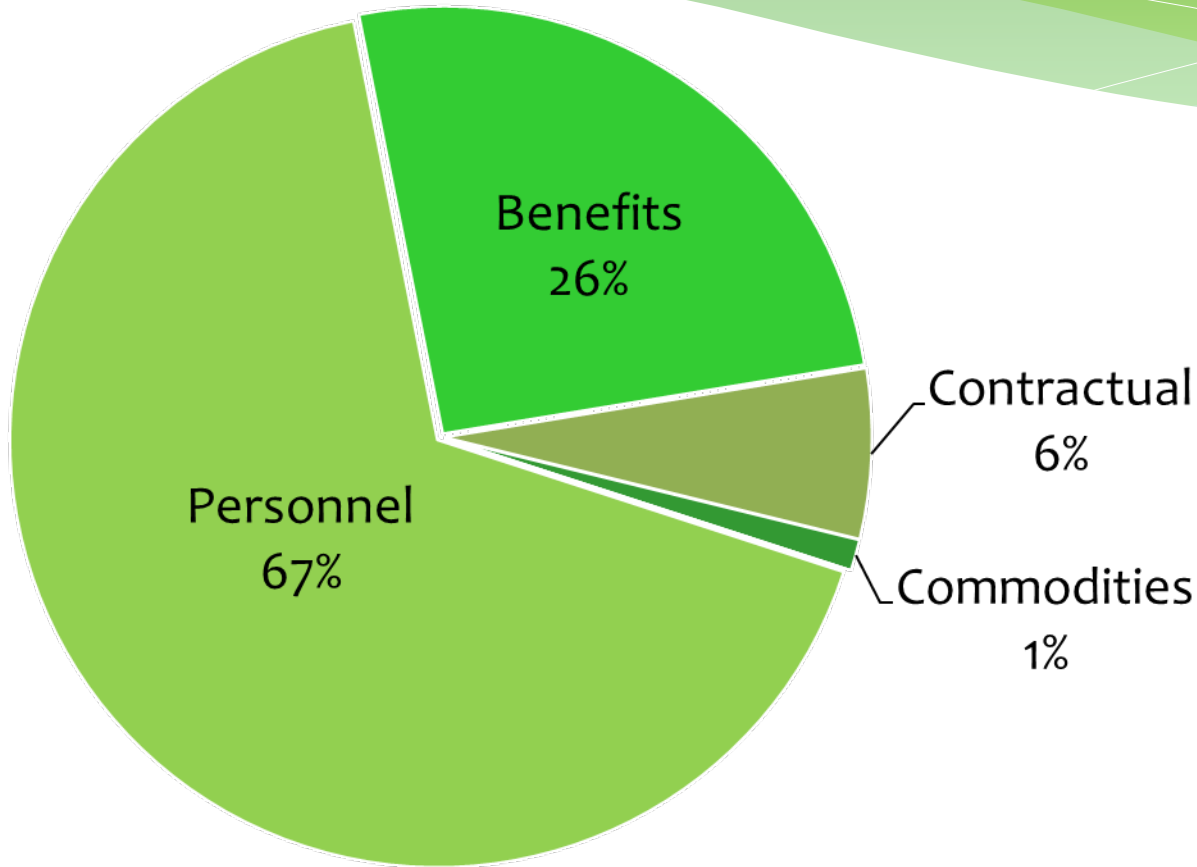
15 Full-Time employees
2 Permanent Part-Time employees
151 Seasonal employees
68 Independent contractors

**Brunswick Parks and Recreation Department
Department Request ~ 2025-26 Budget**



Brunswick Parks and Recreation Department Department Request ~ 2025-26 Budget

Recreation Administration



Policy Development

Board/Commission Support

Staff Hiring & Training

Facility Scheduling

Recreation Program
Planning & Administration

Volunteer Recruitment/Training

Data Input for
Accounts Payable & Receivable

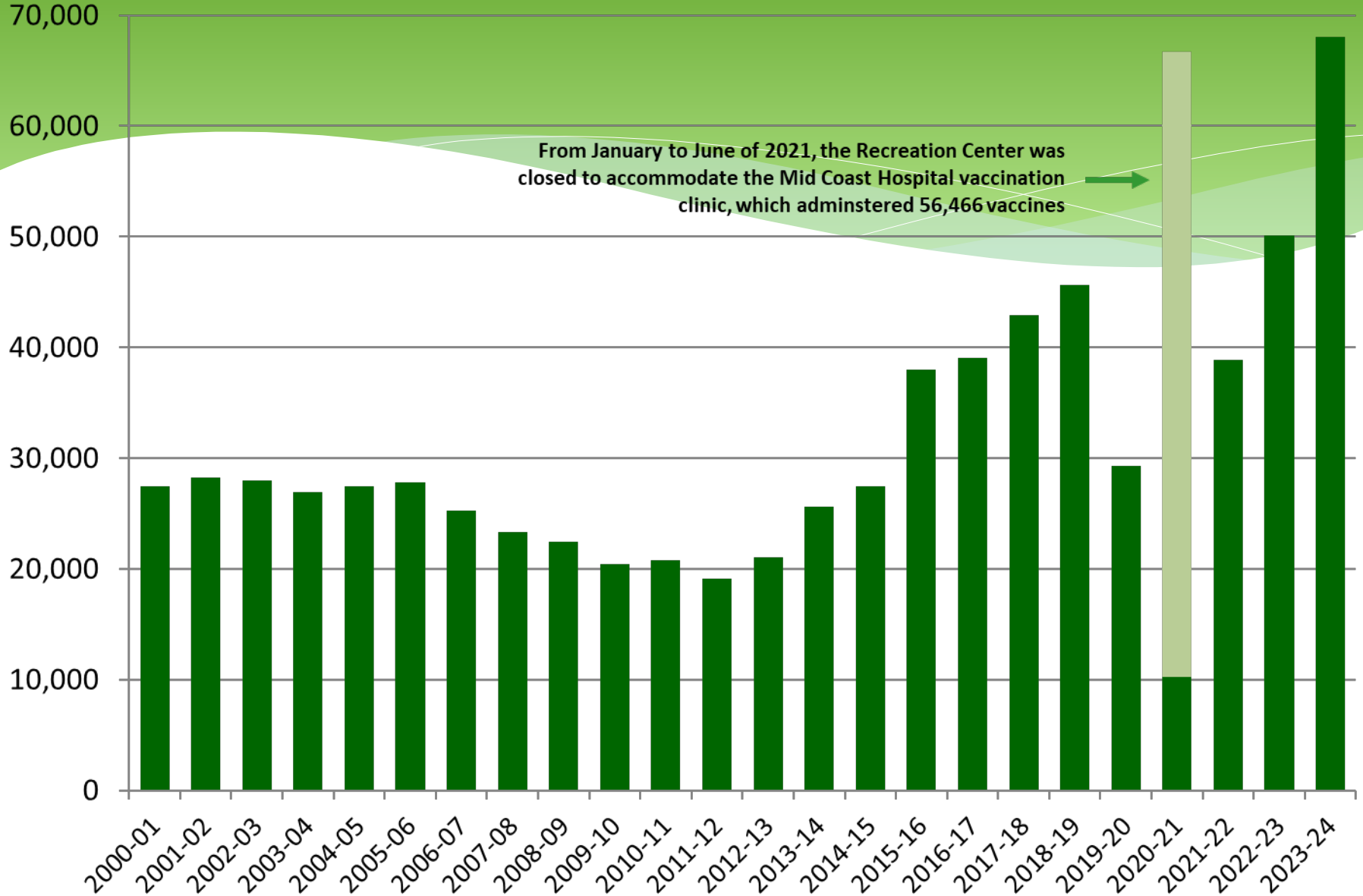
Payroll Preparation

Program Registrations

Recreation Programs

- **Programs**
 - 118 Department Delivered Programs
 - Facilitation for School Department, Affiliate Groups and Independent Organizations – 18 Different Entities
- **Participants**
 - 68,008 Participants
- **Seasonal Employees and Volunteers**
 - 143 Seasonal Program Employees
 - 677 Program Volunteers
- **Recreation Program Fund**
\$1,032,438 Revenue
Program Participants, Sponsorships, Memberships, Childcare Center, Concessions and Gate Fees
- 3,523 youth sports coaches certified and recertified in National Youth Sports Coaches Association Certification Program since 2001.

Recreation Program Participation



Communications & Marketing



Facebook – 4.9k Followers

- Content interactions are **up 71%**
- Reach is **up 109%**
- Visits are **up 35%**



Instagram – 881 Followers

- Content interactions are **up 100%**
- Reach is **up 672%**
- Visits are **up 109%**

New in 2023

How Do we Engage with the Public?

- Social Media & Websites
- Program Brochures (4x a year)
- Fliers & Quarterly Snapshots
- Monthly articles and ads
- Partner with Local Newsletters (BDA, School District, PeoplePlus, BBT Regional Chamber, MRRRA etc.)
- Media Outlets (Midcoast Maine Radio, News Stations, Newspapers etc.)



2025 Signature Events

58th Ski and Skate Sale

58th Halloween Goblin Parade

47th Valentine Ball

43rd Mid-Winter Classic Boys' Bball Tournament

23rd Mid-Winter Classic Girls' Bball Tournament

30th Bike Rodeo and Family Safety Day

Recreation Programs



Spring Running



Kick Start Soccer



Youth Volleyball Camp



Adult Pickleball Scramble

Recreation Programs



March Youth Basketball Tournaments
Brunswick Boys Won!!!



The MARC 5k



57th Annual Ski & Skate Sale



Over 35 Adult Basketball League
Congrats to 'Old Man Dragons'!!

Parks & Recreation Recognition



2024

***Brunswick Downtown Association
Member of the Year***

2025

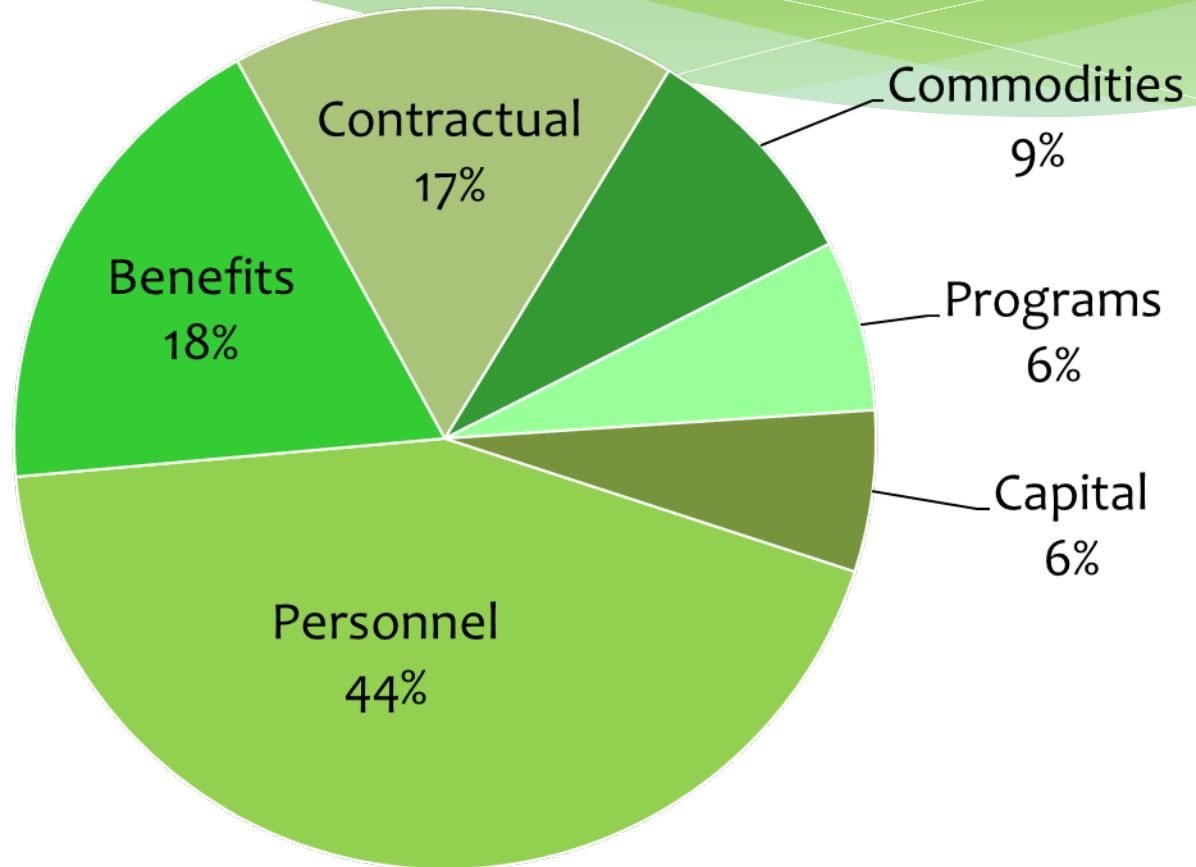
***Maine Recreation & Parks Association
Facility Merit Award
Brunswick Recreation Center***

Staff Spotlight

Thanks to the quick and level-headed response of Parks and Rec staff member **Laurie Grinnan**, a medical emergency at the Rec Center had a positive outcome. When a member lost consciousness on a treadmill, Laurie, our Fitness and Facility Coordinator, immediately assessed the situation, activated the AED, and began CPR while 911 was called. Her decisive action under stressful circumstances saved his life. We are so proud of her!!

**Brunswick Parks and Recreation Department
Department Request ~ 2025-26 Budget**

Buildings and Grounds - Including Recreation Building



Buildings and Grounds

Parks and Public Spaces

50 Plus Parks, Facilities, and Public Spaces (Over 2,500 Acres)

Athletic Fields	Activity Areas	Trails	Boat Launches	Passive Use Areas
Bike Path	Coffin Pond	Bay Bridge	Barnes	250 th Anniv. Park
Columbia	Columbia	Bike Path	Mere Pt	Bay Bridge
Crimmins	Dog Park	Bunganuc	Mill St	Coffin's Ice Pond
Edwards	Mall/Veterans Plaza	Coffin Pond	Pejepscot	Great Island Chain
Lishness	Senior Garden	Cox Pinnacle	Pinette	Station Ave
Orion		Furbish Preserve	Prince's Pt	Swinging Bridge
Shulman	<u>Natural Areas</u>	Greater Commons	Sawyer	
Stowe	Chamberlain	Lishness Park	Simpson's Pt	Ice Rinks
Wildwood	Coombs	Pejepscot	Water St	Coffin Pond
	Fitzgerald	Pine St		Lishness
Playgrounds	Furbish	Town Commons		Mall
Coffin Pond	Lamb	Merrymeeting park	Gateways	
Columbia	McKeen/Spring		Cooks Corner	<u>Indoor Facilities</u>
Davis	E. Brunswick Site	<u>XC Ski Trails</u>	Maine St	Recreation Center
Edwards	Merrymeeting Park	Furbish Preserve	Mill St	Town Hall
Hambleton	144 Acres - MRRA	Mere Creek	Pleasant St	
Longfellow	283 Acres-Maquoit			

Buildings and Grounds

Recreation Facilities Added, 2001 - present

2001-2002	Cox Pinnacle
	Greater Commons
2006-2007	Greater Commons Trail Connections (Hovey/Melden)
2007-2008	Mere Point Boat Launch
	Swinging Bridge Park
2008-2009	Maquoit Bay Conservation Land
	Coombs Property along Androscoggin River
	Pinette Landing
2010-2011	Maine Street Station Park
	Born Learning Trail
	X Country Ski Trails at Mere Creek Golf Course
	Crimmins Field
2011-2012	Harriet Beecher Stowe Field
	Capt. William Fitzgerald Recreation and Conservation Area
2012-2013	McKeen Landing - Columbia Field (4 playgrounds, 1 field)
	Orion Field
	Merrymeeting Dog Park
	Current Indoor Recreation Center
2014-2015	Kate Furbish Preserve
2015-2016	Water St. Boat Launch – Float and Piling System Addition
2018	Simpson Point Property
2019	Maine Gravel Services Property (East Brunswick-Adjacent to Captain Fitzgerald)
2020	Veterans Plaza
2022	105 Acres on West Side of Runways at Brunswick Landing from MRRRA
2022	Merrymeeting Park
2022	283 Acre Maquoit Property
2023	Landing Perimeter Trail (Maintenance from Allagash Drive Gate to Wilson Ave Gate)

Annual Maintenance



Mowing Athletic Fields



Infield Grooming of Edwards Field



Lining Soccer Fields



Center Street Parking lot Fence Repair

Annual Maintenance



Making Ice Coffin Ice Rink



New Bog Bridge at Kate Furbish Preserve



Fall Cleanup Hambleton Park



Storm Damage Cleanup at Water Street

Logistical Support for Activities and Events

The department typically provides some level of logistical support (set-up, break-down, clean-up, delivery/pick-up of materials) for more than **40** community activities and events annually, including...

Easter Sunrise Service
Teen Center Scoop-a-thon
Bike Rodeo & Family Safety Day
Memorial Day Parade Ceremony
BDA Community Cook-Out
Rotary 4th of July Event
Cow Island Rowing Race
Maine Woods Baseball
Independence Association 5k
Girls on the Run 5K Road Race
Pine Tree Paddle on Androscoggin
Miles for Mills 5K Road Race
Merrymeeting Trout Unlimited Event
People Plus Senior Expo

Movies in the Park
BDA Music on the Mall
National Night Out
BDA Outdoor Art Festival
9/11 Remembrance
POW/MIA Event
Fight Hard 5K Road Race
Veteran's Day Ceremony
Walk to End Alzheimer's
BDA Holiday Tree Lighting
Hanukkah Ceremony on the Mall
Maine Senior Games Cycling Event
People Plus Music in April
BDA Bed Races

Facility Maintenance Priorities

Priority 1

Bike Path
Coffin Pond
Crimmins Field
Edwards Field
Lishness Park
Bike Path Soccer Field
Mall, Lower
Mall, Upper
Town Hall
Recreation Center
Shulman Park
Stowe Field
Water St Boat Launch
Merrymeeting Park
Police Station
Central Fire Station
Emerson Fire Station
MARC
Mere Point Boat Launch

Priority 2

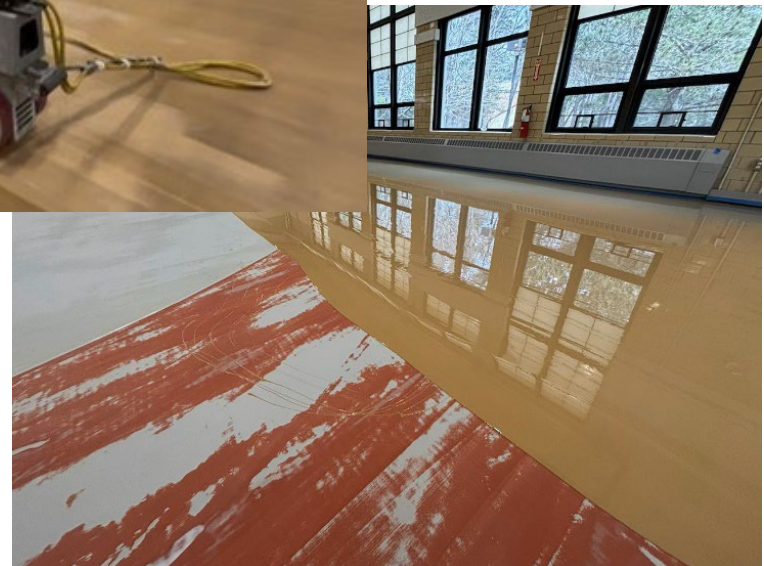
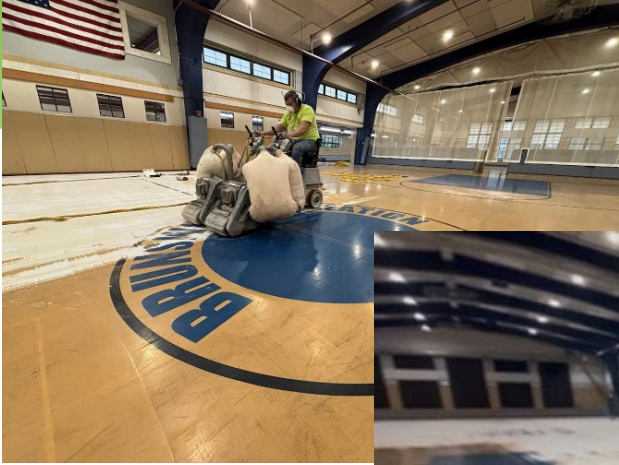
250th Anniversary Park
Bay Bridge Landing
Davis Park
Hambleton Playground
Longfellow Playground
Maine St Flowers
Merrymeeting Dog Park
Pinette's Landing
Pleasant St Gateway
Sawyer Park
Senior Garden
Town Commons
Greater Commons
Wildwood Field
Furbish Preserve
Landing Perimeter Trail
Maine Gravel Service Parcel
Fitzgerald Rec Area
Merrymeeting Dog Park

Priority 3

Barnes Landing
Chamberlain Ave
Coffin's Ice Pond
Cook's Corner Flowers
Cox Pinnacle
Lamb Park
Maquoit Conservation Land
Maquoit Landing
McKeen Landing
Mill St Canoe Portage
Mill St Lot
Pejepscot Rec Area
Prince's Pt Landing
Simpson's Pt Landing
Spring/McKeen St Lot
Swett St Lot
Swinging Bridge
Weymouth St. Lot
144 Acres at Brunswick Landing
283 Acre Maquoit Property

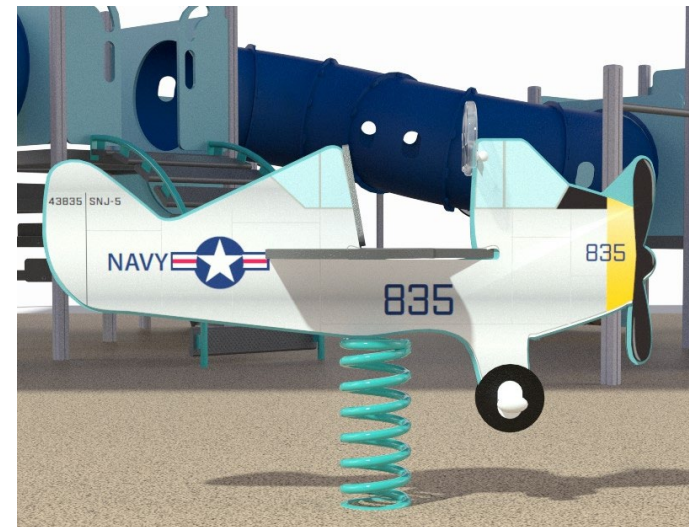
FY2025/2026 Projects

Recreation Center Floor Restoration



FY2025/2026 Projects

Midcoast Athletic and Recreation Complex (MARC)



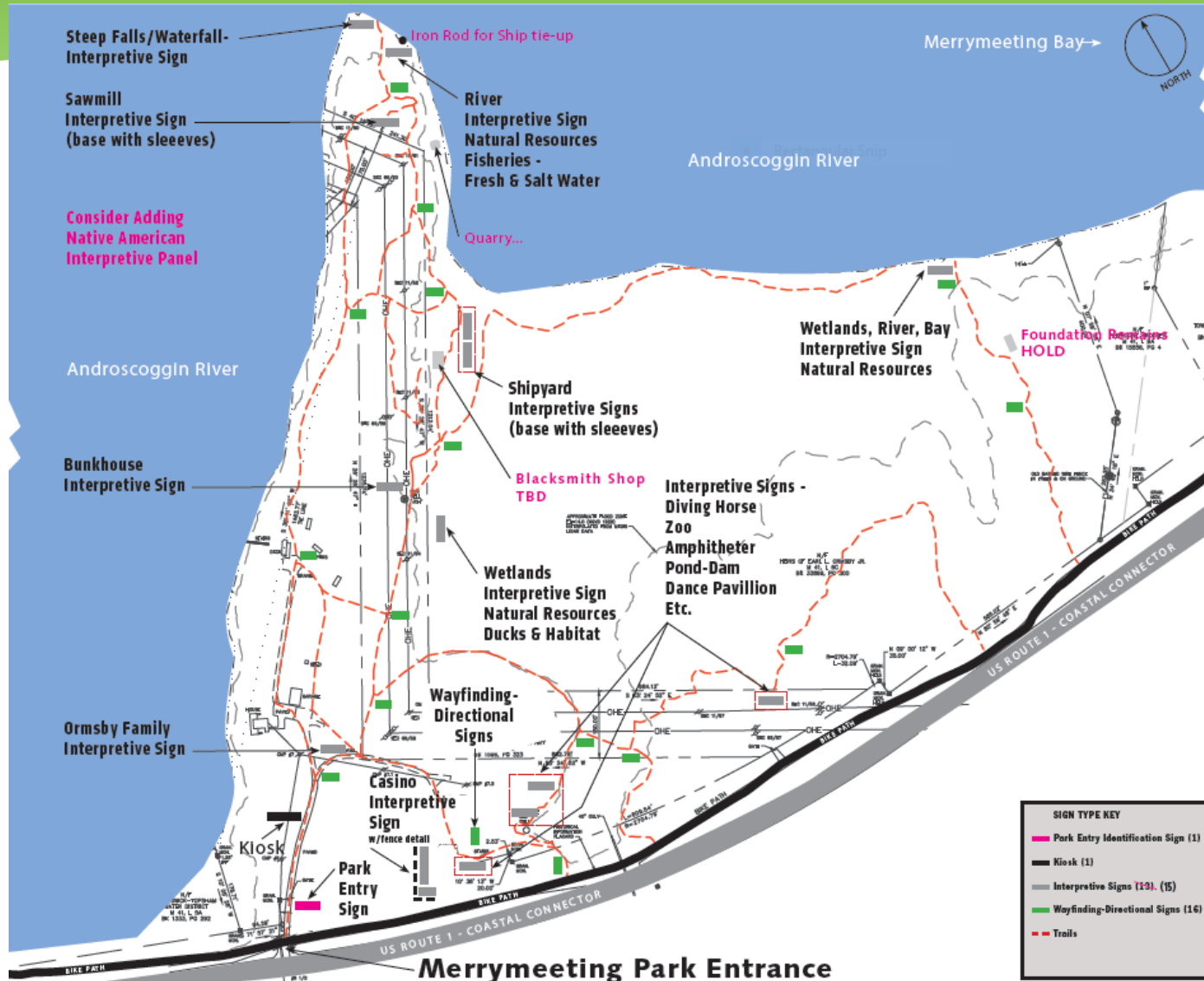
FY2025/2026 Projects

Midcoast Athletic and Recreation Complex (MARC) Playground & Basketball Courts



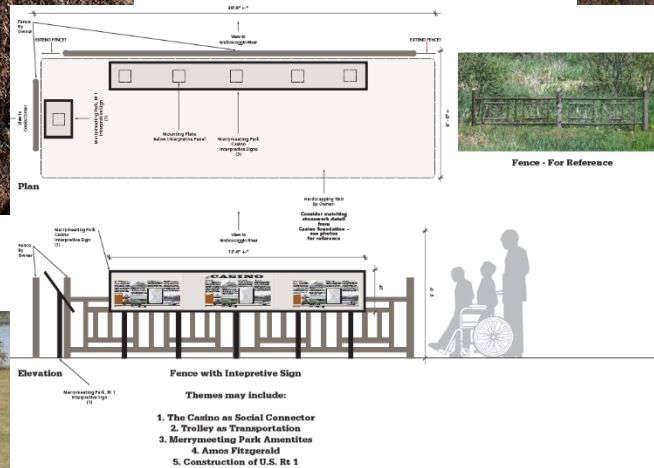
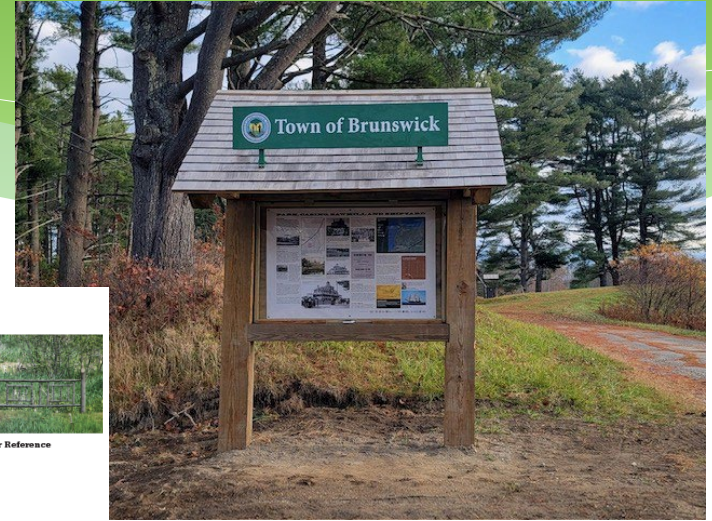
FY2025/2026 Projects

Merrymeeting Park Wayfinding



FY2025/2026 Projects

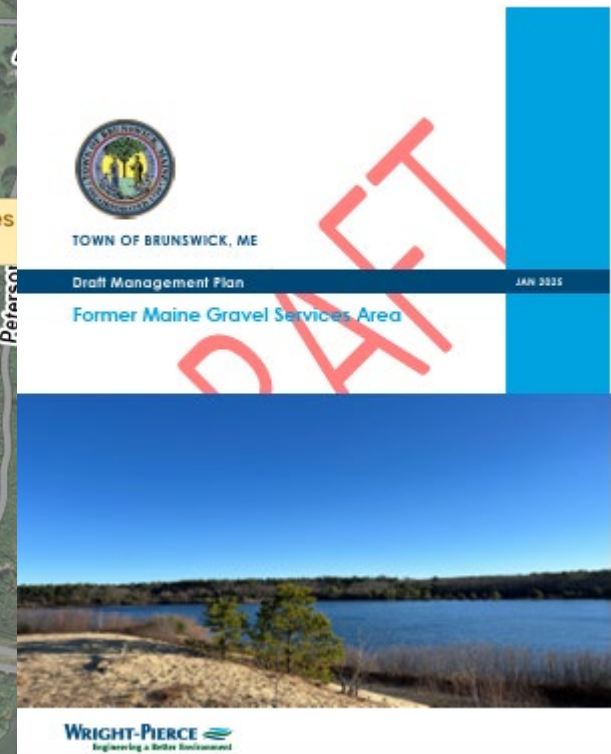
Merrymeeting Park Wayfinding



FY2025/2026 Projects

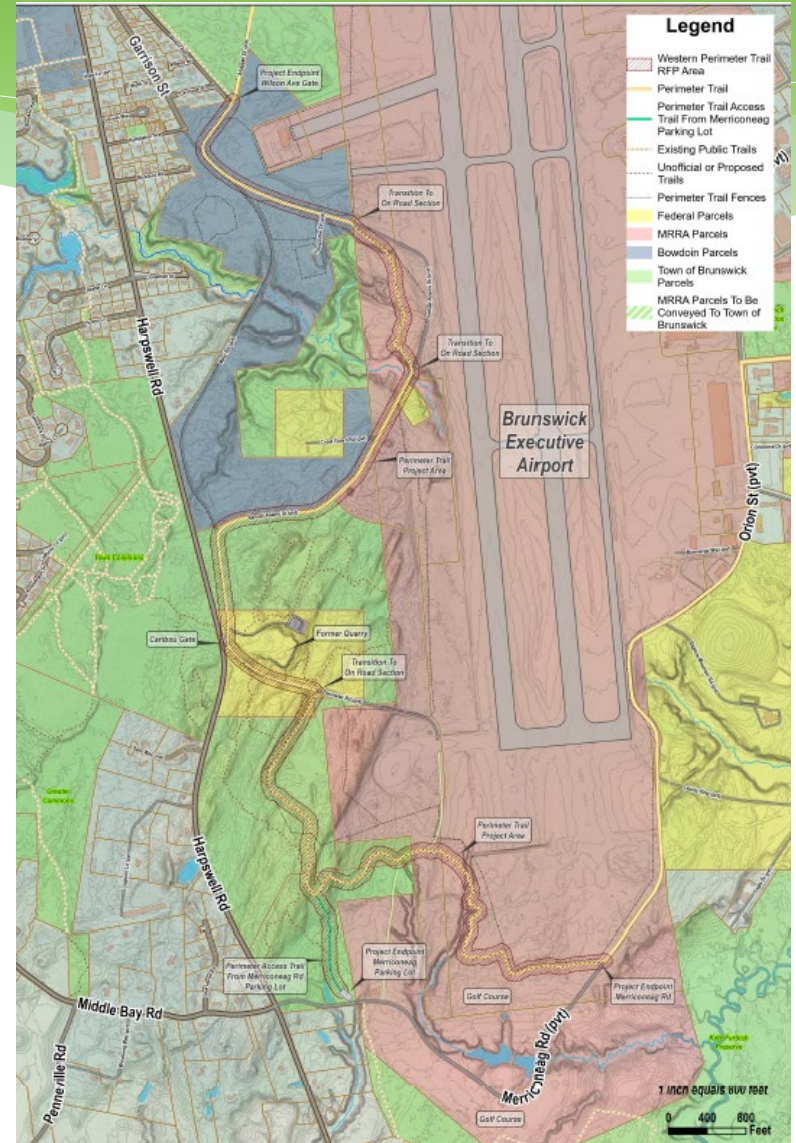
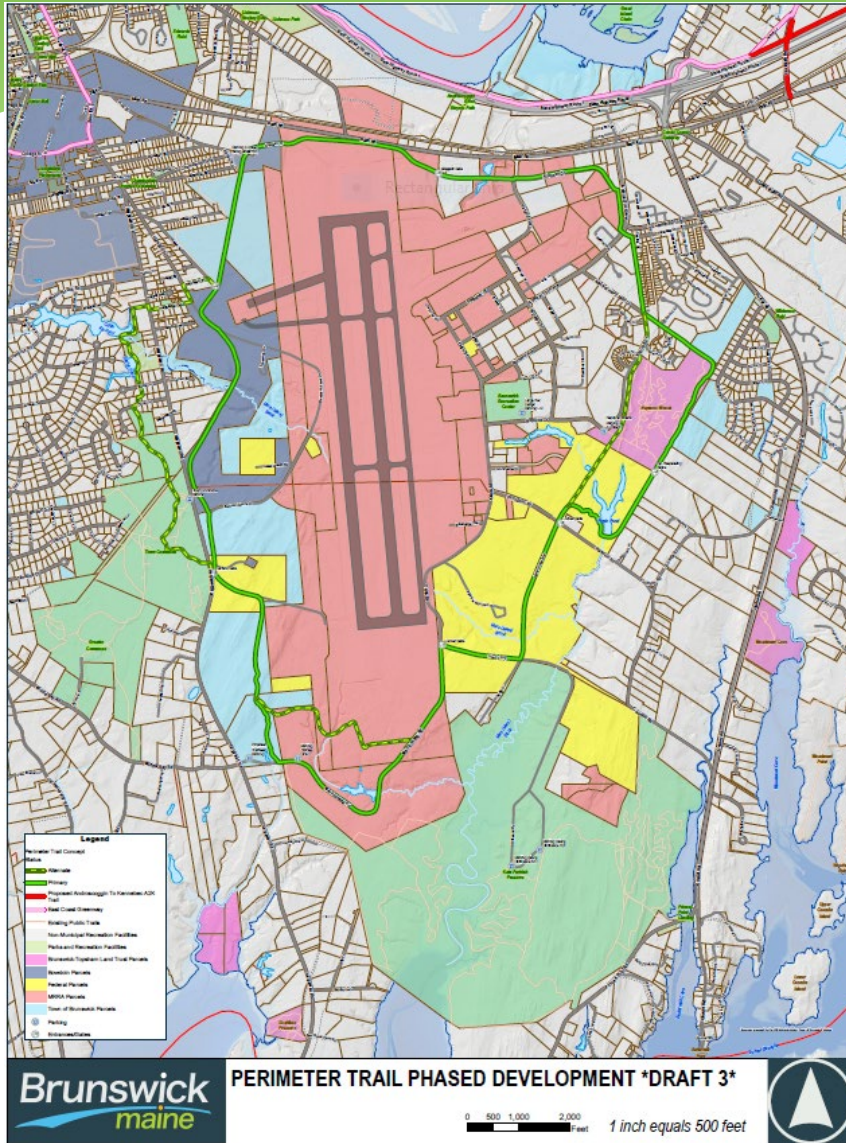
Former Maine Gravel Services/Captain Fitzgerald Properties

Master Development & Management Plan Process



FY2025/2026 Projects

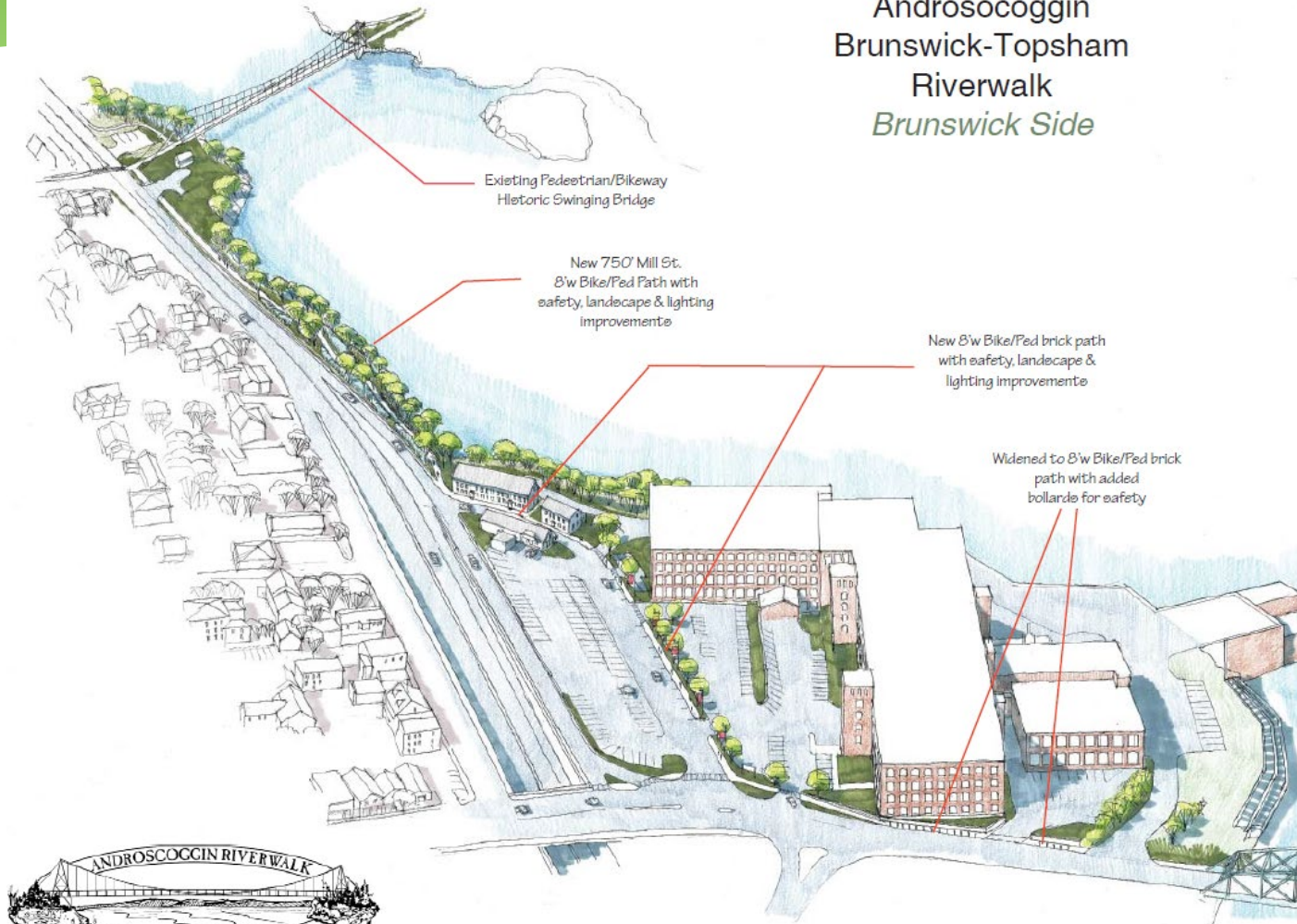
Brunswick Landing Perimeter Trail



FY2025/2026 Projects

Androsocoggin Riverwalk

Androsocoggin Brunswick-Topsham Riverwalk *Brunswick Side*

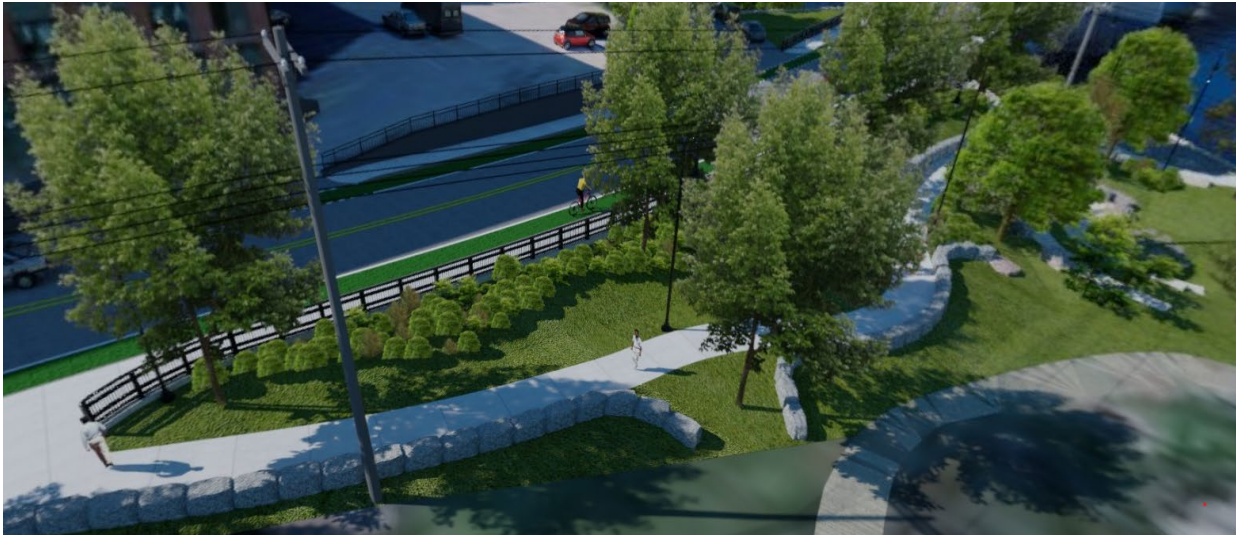


2 Main Street, Suite 708, Topsham, ME 04086
www.AndrosocogginRiverwalk.org

Anthony Muench
Landscape Architect
Brunswick Resident

FY2025/2026 Projects

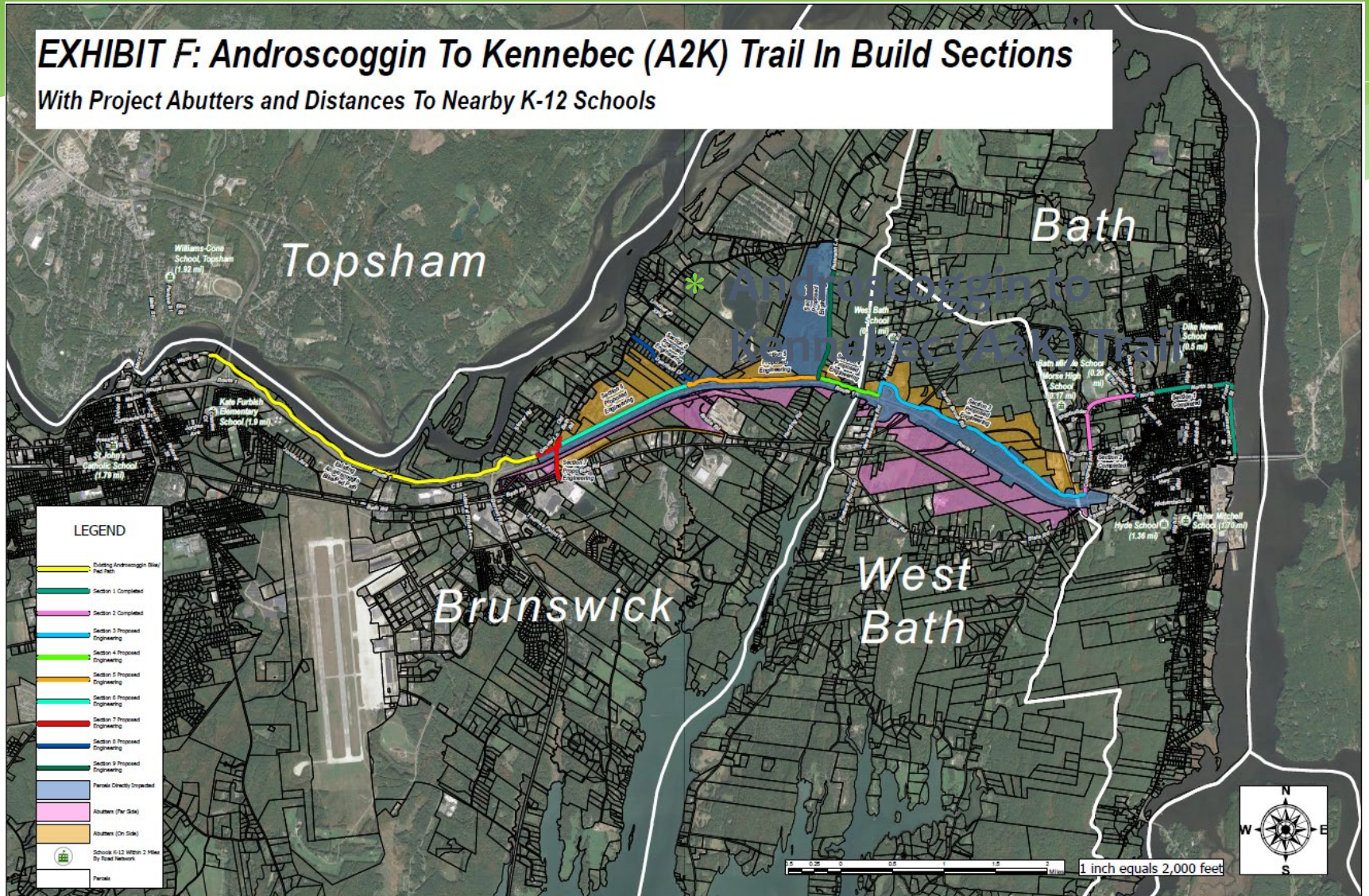
250th Anniversary Park Improvements



FY2025/2026 Projects

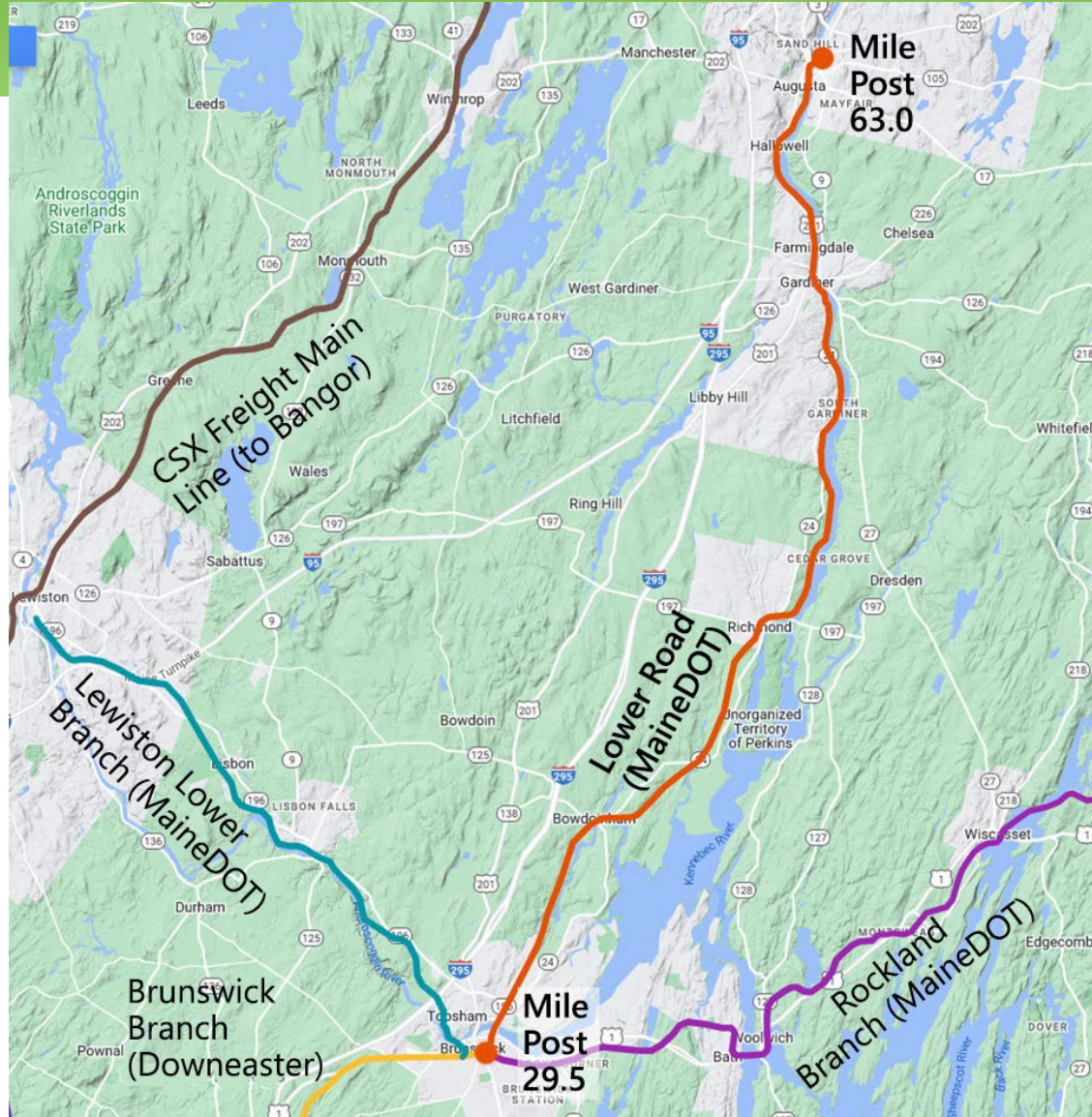
Androscoggin to Kennebec (A2K) Trail

EXHIBIT F: Androscoggin To Kennebec (A2K) Trail In Build Sections
With Project Abutters and Distances To Nearby K-12 Schools



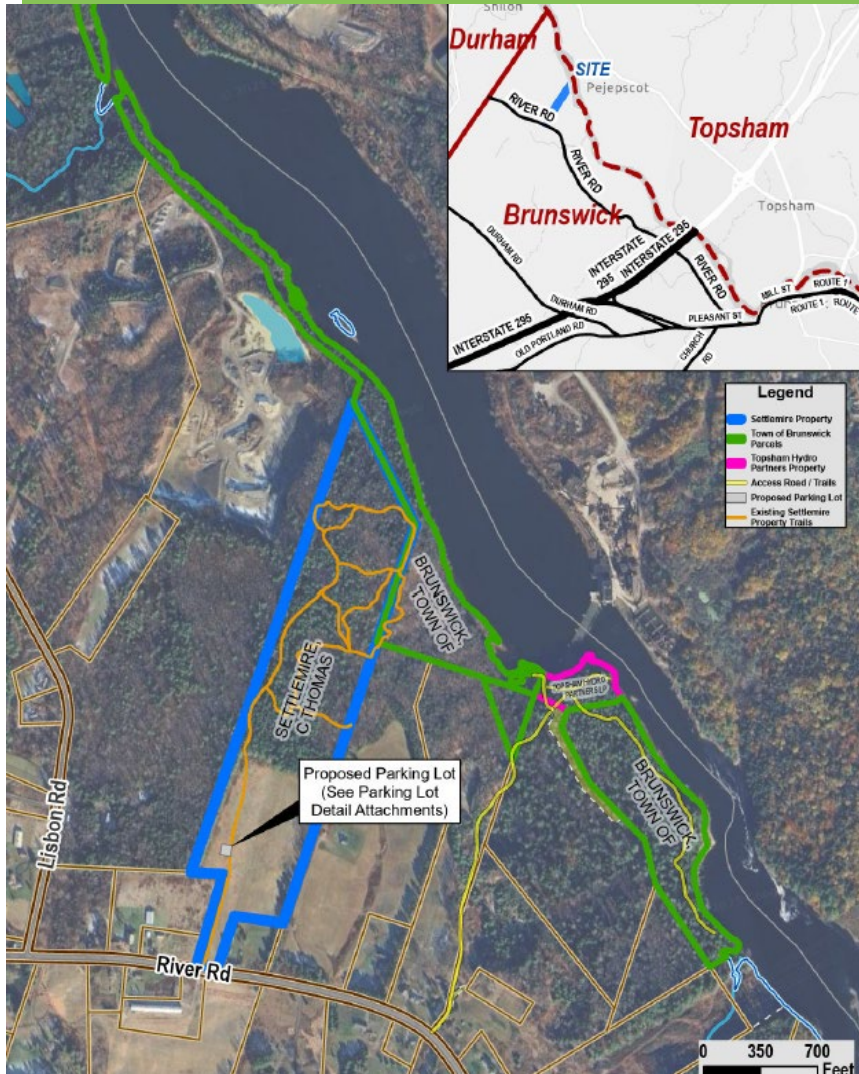
FY2025/2026 Projects

Lower Road Rail Corridor-Rail Use Advisory Council



FY2025/2026 Projects

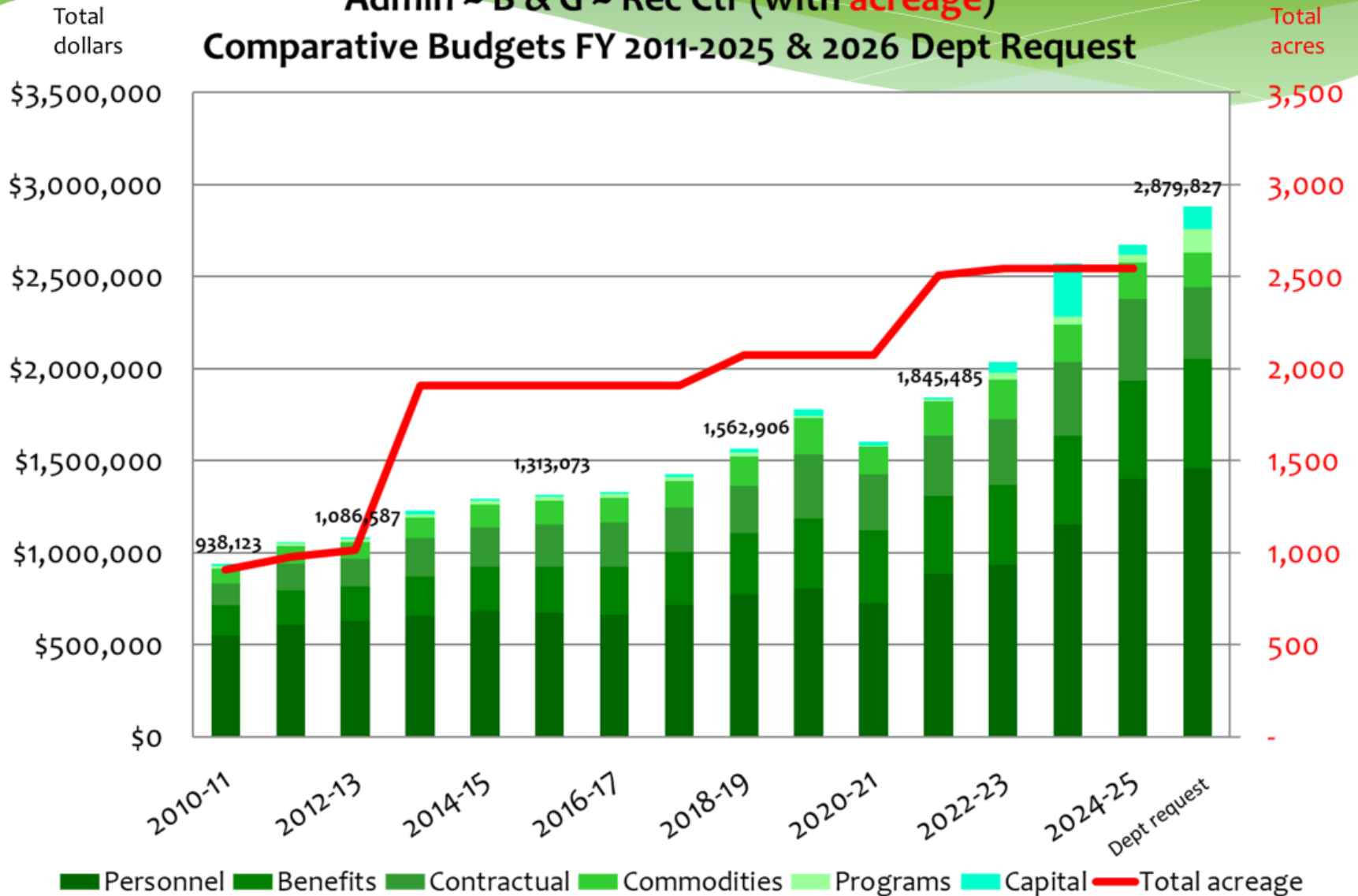
Land for Maine's Future - Pejepscot Reservoir Project



Brunswick Parks and Recreation Department

Admin ~ B & G ~ Rec Ctr (with **acreage**)

Comparative Budgets FY 2011-2025 & 2026 Dept Request



Parks and Recreation Department

FY 2025-26 Budget Request

	Actual 2023-24	Budget 2024-25	Dept Request 2025-26	Increase/ (Decrease)	% Change
Recreation Administration	708,431	843,911	878,469	34,558	4.1%
Buildings & Grounds	1,269,494	1,499,933	1,562,526	62,593	4.2%
Recreation Center Building	213,172	325,861	438,832	112,971	34.7%
	2,191,097	2,669,705	2,879,827	210,122	7.9%

	Actual 2023-24	Budget 2024-25	Dept Request 2025-26	Increase/ (Decrease)	% Change
Personnel	1,133,558	1,400,086	1,459,553	59,467	4.2%
Benefits	425,655	534,957	593,066	58,109	10.9%
Contractual	351,435	444,472	390,643	(53,829)	(12.1%)
Commodities	128,670	196,680	187,185	(9,495)	(4.8%)
Programs	23,863	40,510	128,280	87,770	216.7%
Capital	127,916	53,000	121,100	68,100	128.5%
	\$ 2,191,097	\$ 2,669,705	\$ 2,879,827	\$ 210,122	7.9%

“A Year of Continued Growth”