

Brunswick Cable TV Advisory Committee
Minutes
Wednesday, February 11, 2026
5:00 P.M.
Council Chambers
Town Hall
85 Union Street

Committee Members Present: Dave Watson, Cynthia Pols, Charlie Priest, Bryan Christiansen

Committee Members on Zoom: Bernie Breitbart

Committee Members Absent: Elizabeth Sokoloff, Tricia Faulkingham

Town Staff Present: Jim Nelon, Jeff Nay

Call to Order: Jim Nelon, Staff

Election of Chair: Jim Nelon called for nominations. Dave Watson was sole nomination and was elected Chair.

Election of Vice-chair: Dave Watson nominated Charlie Priest as sole nominee for Vice-chair and was elected Vice-chair.

Introduction of Those Present: Dave Watson asked for introductions of those present and on Zoom.

Adjustments to the Agenda: None

Reading and Approval of Minutes: Motion to approve the minutes was made and seconded. The minutes were approved unanimously.

Reading of Communications: None.

Reports:

Brunswick Staff and Comcast Reports:

- Progress and Staff Review – Jim Nelon – Report was reviewed.
- Budget Review – Jeff Nay discussed the budget.
- Comcast Review – Bryan Christiansen discussed an overview of Comcast's status.

Unfinished Business:

- Jim Nelon, Staff, provided an overview and update on the project to understand definitions of "commercial" and "advertising" in other Maine TV operations.

New Business:

- Jim Nelon recommended that the Cable TV Advisory Committee review the existing 218 TV3 videos to assess:
 - What's current?
 - What's viable and accurate today?
 - What do we need to film to fit in any gaps?

Members of the committee weighed in with thoughts about the review. Dave Watson volunteered to be one of the video reviewers. Jeff Nay advised the committee to work through the town's communications group during the review effort.

- Dave Watson initiated the idea of live broadcast interviews discussing current topics, such as the upcoming Public Works renovation project, the recent purchase of a recreation facility and the Streetscape project. Committee discussion ensued. Dave Watson recommended that town department heads and the town manager could be likely candidates for interviews. Jim Nelon offered the idea of creating a landing page – perhaps titled “Brunswick NOW” – where viewers could watch TV3 live and view On Demand programs without needing to navigate through the town website.
- Jeff Nay recommended that any ideas and programs initiated by the Cable TV Advisory Committee be discussed with the communications group.

Next Regular Meeting Date

Next meeting is scheduled for April 8, 2026, at 5 PM in Council Chambers.

Adjournment:

Dave Watson adjourned the meeting at 6:10 PM

PLEASE NOTE: THESE MINUTES ARE ACTION MINUTES. THE ENTIRE MEETING CAN BE VIEWED AT

<https://tv3hd.brunswickme.org/CablecastPublicSite/show/6442?site=1>

/s/

*James R. Nelon
TV3 Media Creator and Producer
February 12, 2026*

Date of Approval

TV3 Advisory Committee Chair